

**Ministry of Higher Education and Scientific Research**

**University of the Heirs of the Prophets**

**Faculty of Media - Department of Digital Media**

**Quality Assurance and Academic Accreditation Unit**

**Academic program and course description**  
**For the Digital Media Department 2024-2025**

### أنموذج وصف البرنامج الأكاديمي

اسم الجامعة: جامعة وارث الانبياء

الكلية: الإعلام

القسم العلمي: قسم الاعلام الرقمي

اسم البرنامج الأكاديمي والمهني: بكالوريوس في الاعلام الرقمي

النظام الدراسي: سنوي

تاريخ اعداد الوصف: 2024/10/1

تاریخ ملء الوصف: 2024/11/15

**التوقيع:**

اسم معاون العلمي:

التاريخ ٢٨/٤/٢٠٢٤

**التوقيع:**

اسم رئيس القسم: م. د أمجد الربيعي

التاريخ 2024/9/10

دقيق الملف من قبل:

شعبة ضمان الجودة والاداء الجامعي

اسم مدير شعبة ضمان الجودة والاداء الجامعي: م.م علي طالب راضي

### التاريخ:

التَّوَقُّعُ:

مصادقة السيد العميد

### **Department information**

**Number of administrators in the department: (2)**

**Number of faculty members: 12**

**Number of lecturers: 5**

**Number of students in morning classes by stage: 55**

**Number of first-stage students (morning): 25**

**Number of second-stage students (morning): 30**

**Number of first-stage students (evening): 26**

**Total number of students: 81**

### **1- Program vision**

**Striving to achieve local, Arab, and regional leadership in developing the digital media system and meeting the requirements of sustainable development and the needs of the labor market, the College of Media at the University of Warith Al-Anbiya offers educational programs that prepare students to assume positions of responsibility and leadership in the field of digital media, digital communication, and cognitive research, which achieves the creative level of its academic members.**

### **2- Program message**

**Qualifying and preparing leaders equipped with the technological knowledge and skills to manage digital media institutions in line with the needs of the Iraqi, Arab, and international labor markets. -**

**Providing an integrated and advanced infrastructure that contributes to the preparation and graduation of media professionals capable of providing the best media services to citizens. -**

**Opening postgraduate studies in digital media specializations and preparing teaching staff -**

**Providing all the material and human requirements to implement advanced scientific curricula in both their theoretical and practical aspects to keep pace with scientific developments in the field of digital media and artificial intelligence. -**

**Preparing and equipping technical and administrative personnel capable of adopting and implementing quality standards and evaluating institutional performance in higher education and scientific research, to enhance efforts aimed at developing healthcare services for citizens inside and outside the governorate. -**

3- Program objectives	
Graduating students equipped with the knowledge, technological skills, and values necessary in the field of digital media to meet the requirements of the labor market in local, Arab, and international environments..	-
Building a research identity and encouraging innovation and creativity to meet the requirements of sustainable development..	-
Promoting a culture of scientific research in accordance with sound and global research trends.	-
Linking the college program to the community by building effective community partnerships and initiatives..	-
4- Programmatic accreditation	
In progress	

5- External influencesOther
no

6- Program structure				
comments	percentage	Study unit	Number of courses	Program structure
	3.8	6	3	Institutional requirements
	48.1	90	38	College requirements
	48.1	90	38	Department requirements
	/	/	/	Summer training
	/	/	/	Other

7- Program description				
Approved aid		Course name	Course code	Year/Level
	theoretical	Media Language 1	lng	2024-2025 Phase One
	theoretical	Media Psychology	psy	
	theoretical	Information Technology Basics	information	
practical	theoretical	News and electronic report	news	
	theoretical	Human rights and democracy	hard	

	theoretical	Media Language in English 1	mile	
	theoretical	Applied Statistics and Data Analysis	ads	
practical	theoretical	Graphic design for media	gddm	
	theoretical	Digital Media Literacy	dame	
	theoretical	Crimes of the Research Party	crimes	
	theoretical	Media Language 2	Lng2	2024-2025 Phase II
practical	theoretical	Graphics and animation	GAD	
	theoretical	Contemporary international issues	CH	
practical	theoretical	Digital editing	DEIC	
	Theory	Communication Theories in the Digital Environment	CTDE	
	theoretical	Media Language in English 2	MLE2	
practical	theoretical	Presentation and delivery	DAP	
practical	theoretical	Principles of Computer Networks	CNF	
practical	theoretical	digital technologies	DT	

8- Training outputsYThe expected outcome of the program	
knowledge	
	<p>1-Mastering the arts and styles of journalistic work</p> <p>2-Writing, article, column, investigative journalism, press interview.</p> <p>3- Proficiency in investigative journalism methods</p> <p>4-Scientific awareness of the types of rumors, their methods, propaganda, psychological warfare and how to confront them</p> <p>5-Sufficient ability to recognize the patterns and methods of yellow journalism</p> <p>6- Practical proficiency in the arts of journalistic reporting: war, economic, service, etc.</p>
Skills	

	<b>1-Adequate training in all journalistic arts and awareness of their possibilities and ramifications</b> <b>2-Mastering the scientific method in research, investigation, analysis and deriving results</b> <b>3- The ability to diagnose the positive aspects and adopt them, and the negative aspects and avoid them.</b>
<b>values</b>	
	<b>Truth, accuracy, and objectivity, in addition to professional ethics such as respect for human rights, privacy, and freedom of expression, also include societal values such as promoting citizenship and preserving customs and traditions. These values are based on religious and cultural principles and the established norms of societies..</b>

#### **9- Teaching and learning strategies**

- 1- Relying on theoretical and practical education to develop personal skills in the field of journalism.**
- 2- Time management and prioritization with the ability to work in an organized manner.**
- 3- All students, regardless of their roles, participate in issuing a comprehensive newspaper as part of the practical work.**
- 4- Diversity in the use and employment of multiple and modern educational methods to increase the student's desire for learning and self-development.**
- 5- Interactive education and involving the student in presenting and presenting his activities within the annual festival activities at the university and honoring him.**
- 6- Programmed training on digital camera applications and smartphone applications to prepare the student to work as a photojournalist in press institutions or other governmental institutions.**

#### **10- Evaluation methods**

**Electronic technical lecture**  
**Discussion sessions**  
**Practical application (workshop for all arts of journalistic work)**  
**Scientific application**



**According to the controls and instructions set by the Ministry of Higher Education and Scientific Research**

**13- The most important sources of information about the program**

**Library / Internet / Websites / Virtual Library**

**14- Program Development Plan**

**Using new applications in the field of teaching, such as the use of smartphone programs and artificial intelligence technologies.**

Program Skills Map

Required learning outcomes of the program															
values			Skills				knowledge					Basic or optional	Course name	Course code	Year / Level
A4	Part 3	Part 2	Part 1	B4	B3	B2	B1	A4	A3	A2	A1				The first stage
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		News and electronic report		
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		psychology		
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		graphic design		
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		statistics		
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		Media language		
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		Information Technology Essentials		
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		human rights		
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		Digital Media Literacy		

[illegible]

## Ahead quarter Description Former

<b>1- Course name</b>					
Statistics					
<b>2-code</b> The decision					
This course description provides a concise summary of the main course features and the learning outcomes expected of the student, demonstrating whether the student has made the most of the learning opportunities available and must be linked to the program description.					
<b>3- Semester/Year</b>					
2025 -2024					
<b>4- Date of preparation of this description</b>					
11/15/2024					
<b>5- Available forms of attendance</b>					
My presence					
<b>6- Total number of study hours</b>					
60					
<b>7- Name of the course administrator</b>					
M D AmjadAbdul-Kadhim					
<b>8- Course objectives</b>					
<ul style="list-style-type: none"> <li>-The student should be familiar with the concept of statistics and its scientific importance.</li> <li>-The student should study the concept of quantitative and qualitative variables.</li> <li>-To familiarize the student with the origin and development of statistics.</li> <li>-The student should become familiar with the concepts related to descriptive and analytical statistics.</li> <li>-The student should explain the foundations of selecting samples and the research community.</li> <li>-The student will understand how to find the percentage and display the data.</li> <li>-The student should have the ability to find measures of central tendency (arithmetic mean, median, mode)</li> <li>-The student will be able to expand his knowledge about dispersion measures (range, variance, standard deviation).</li> <li>-The student should demonstrate statistical operations in organized scientific ways.</li> </ul>					
<b>9- Teaching and learning strategies</b>					
IT-assisted learning strategies can lead to learning experiences. Rich and provides rich, individualized learning experiences. Information is displayed in a way that One at a time ensuring that each learner is exposed to the same level of information. And with the same quality.					
<b>10- Course structure</b>					
<b>Evaluation method</b>	<b>Learning method</b>	<b>Unit name</b>	<b>Learning outcomes</b>	<b>watches</b>	<b>week</b>
Electronic, written, oral				2	1

<b>and direct questions tests</b>					
<b>Electronic, written, oral and direct questions tests</b>	<b>Delivering lectures and discussions in person or electronically, depending on the general circumstances.</b>	<b>Types of variables</b>	<b>The student should know the types of variables.</b>	<b>2</b>	<b>2</b>
<b>Electronic, written, oral and direct questions tests</b>	<b>Delivering lectures and discussions in person or electronically, depending on the general circumstances.</b>	<b>Research community and sample</b>	<b>The student should understand the concept of the research community and the sample.</b>	<b>2</b>	<b>3</b>
<b>Electronic, written, oral and direct questions tests</b>	<b>Delivering lectures and discussions in person or electronically, depending on the general circumstances.</b>	<b>Sampling principles</b>	<b>The student should explain the types of samples.</b>	<b>2</b>	<b>4</b>
<b>Electronic, written, oral and direct questions tests</b>	<b>Delivering lectures and discussions in person or electronically, depending on the general circumstances.</b>	<b>Organizing the questionnaire form</b>	<b>The student should explain how to organize the questionnaire form.</b>	<b>2</b>	<b>5</b>
<b>Electronic, written, oral and direct questions tests</b>	<b>Delivering lectures and discussions in person or electronically, depending on the general circumstances.</b>	<b>How to extract, tabulate, and display the results in their final form</b>	<b>The student should be aware of the mechanisms for extracting data from the questionnaire.</b>	<b>2</b>	<b>6</b>
<b>Electronic, written, oral and direct questions tests</b>	<b>Delivering lectures and discussions in person or</b>	<b>mean, median, mode</b>	<b>The student must show Measures of central tendency</b>	<b>2</b>	<b>7</b>

	electronically, depending on the general circumstances.				
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Scales Dispersion(range, standard deviation, variance)	To recognize Student from Extending the procedure of statistical equations to extract measures of dispersion	2	8
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Relationships Causality (Spearman and Pearson)	The student should understand the statistical methods for studying causal relationships.	2	9
Electronic, written, oral and direct questions tests	Giving lectures and discussions in person or	Data display methods	The student must show Data types and sources	2	10
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	The concept of data analysis and interpretation	For the student to see on Data analysis and interpretation	2	11
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Creating frequency tables - Types of tables - Conditions for preparing the table.	The student should explain the preparation of the data.	2	12
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically,	Statistical significance measures	To explain Student measures of statistical significance	2	13

	depending on the general circumstances.				
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	K2 test- test T-	To realize Student Testing Rules	2	14
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Statistical system(spss)	The student should explain the definition of the statistical system.(spss)	2	15
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	The importance of the program(spss)	The student should know the importance of the program.(spss)	2	16
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	simple linear regression	The student should explain simple linear regression.	2	17
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	simple linear correlation	To show Student Link Simple linear	2	18
Electronic, written, oral	Delivering lectures and discussions in	Rank correlation	The student should explain	2	19

11- Course Evaluation		
	<p><b>The grade is distributed out of 100 based on the tasks assigned to the student, such as daily preparation, daily, oral, and monthly exams.</b></p> <p><b>Editorial, reports...etc.</b></p> <p><b>20 marks for the first semester)10My theory and10practical(</b></p> <p><b>20 (second semester marks)10My theory and10practical</b></p> <p><b>60 degrees on the Final exam</b></p>	
	<b>12- Learning and teaching resources</b>	
		<b>Money and Business Statistics</b>
		<b>Data display and analysis</b>
		<b>Statistics in Media Studies</b>

<b>and direct questions tests</b>	<b>person or electronically, depending on the general circumstances.</b>		<b>the relationship between ranks.</b>		
<b>Electronic, written, oral and direct questions tests</b>	<b>Delivering lectures and discussions in person or electronically, depending on the general circumstances.</b>	<b>Pearson's correlation coefficient</b>	<b>The student should understand Pearson's correlation coefficient.</b>	<b>2</b>	<b>20</b>

**University of the Prophets' Successor-College of Media-Digital  
Media Department**

**Course Description Form**

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the opportunities. It must be linked to the program description.

University of Warith Al-Anbiya - College of Media	Educational institution .1
Digital Media Department	Section scientific/ Center .2
human rights	Course Name/Code .3
mandatory	Available attendance .4 forms
M.M. Hazem Nazim	Name of the subject .5 teacher
annual	semester/year .6
Two hours per week	Number of study .7 hours(kidney)
11/12/2024	Date this description was .8 prepared

Outputs of the Scheduled Teaching, learning and assessment methods .9

<p>A- The Cognitive objectives</p> <p>1-Knows the concept of human rights</p> <p>2-Get to knowimportancehuman rights</p> <p>3-Defines the characteristics of human rights</p> <p>4-Learn about human rights goals</p>
<p>B - ObjectivesSkillsYesPrivateScheduled.</p> <p>1-Gain human rights experience and skills</p> <p>2-Learn about the role of human rights in media work</p> <p>3- The student acquires practical and scientific skills that help him perform his duty in the required manner.</p>
<p>Teaching and learning methods</p>
<p>Scientific lecture method -1</p> <p>Discussion method by directing questions to students and participating -2 in the lecture</p>
<p>Evaluation methods</p>
<p>Daily oral test</p> <p>The test is short</p> <p>Monthly test</p> <p>Final Exam</p>
<p>C-Affective and value-based goals</p> <p>A1-Demonstrate professional responsibility at work by drawing on previous historical experiences.</p> <p>A2-Demonstrate the ability to think critically and constructively and solve problems by drawing on and benefiting from past experiences.</p> <p>A3-Ability to work in groups and collaborate</p> <p>A4- The ability to manage time optimally</p>
<p>D - General skills andQualificationTransferable (other skills related to employability and personal development).</p> <p>D1- The student can be a journalist Familiar with human rights issues</p> <p>D2- The ability to Self-awareness</p> <p>D3-To have realistic experiences with cognitive perceptions</p> <p>D4-To develop reporting skills</p>

## Course structure .10

road Evaluation	road education	name Unity/or the topic	Outputs learning Required	watch es	week
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	concept rights man	that learn The student concept rights man	2	1
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	rights man. Its importance and its objectives	that recognize The student on rights man And its importance and its goals	2	2
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Categories rights man	that understand The student nature Categories rights man	2	3
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Types rights man	Shows The student Types rights man	2	4
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	rights and freedoms Related I am thinking man	that It is clear For students rights and freedoms Related I am thinking man	2	5
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	rights and freedoms Related actively man	that He is aware The student importance rights and freedoms Related actively man	2	6
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	means Media and rights man	that Shows means Media and rights man	2	7
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	rights and freedoms in man	that recognize The student rights and freedoms in Islam	2	8

Test Editorial and oral and questions Direct	throw Lectures and discussion In person	equality in Islam right the job	that realizes The student principle equality in Islam right the job	2	9
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Materials Advertisement Global For rights man	that Shows The student Materials Advertisement Global For rights man	2	10
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	rights man and ethics Media	that He looks up The student on rights man and ethics Media	2	11
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	right practice the job journalist Right in knowledge	It is clear The student right practice the job journalist Right in knowledge	2	12
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	right criticism	Explains For students right criticism	2	13
Test Editorial and oral and questions Direct	throw Lectures And review and discussion In person	review Comprehensive	We make sure from to understand The student For the material The reporter before Exam	2	14
	exam season first			2	15
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Right in protection Privacy	that Shows For students	2	16
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Agencies Specialized in rights man	that He knows The student	2	17
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	organized the job International	It is clear The student	2	18
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	organized health Global	Shows The student	2	19

Test Editorial and oral and questions Direct	throw Lectures and discussion In person	center rights man	that It is clear The student	2	20
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	invasion Privacy	realizes The student	2	21
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	advertisement rights man in France	Shows The student	2	22
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	civilization Western and rights man	It is clear The student concept	2	23
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	division material And intrusion	that recognize The student	2	24
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	invasion Privacy	that realizes The student	2	25
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	advertisement rights man in France	It is clear For students	2	26
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	civilization Western and rights man	that Shows The student	2	27
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	The organization Arabic For rights man	that understand The student	2	28
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	right Defender	that It is clear The student	2	29
Test Editorial and oral and questions Direct	My presence	exam month second		2	30

infrastructure .11	
human rights-entrance	1- Required textbooks
nothing	2- Main references (sources)

Curriculum development plan: keeping pace with the scientific .12 developments taking place and using modern methods in media studies, pointing out weak points, applying the basic components of comprehensive quality management.
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**University of the Prophets' Successor-College of Media-Digital  
Media Department**

**Course Description Form**

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the opportunities. learning Available. It must be linked to the program description.

University of the Prophets' Successor	Educational institution .13
Digital Media Department	Section scientific/ .14 Center
Media Psychology	Course Name/Code .15
mandatory	Available attendance .16 forms
M.M. Al-Hassan Neamah Abdul Karim	Name of the subject .17 teacher
annual	semester/year .18
30	Number of study .19 hours(kidney)
11/12/2024	Date this description .20 was prepared

infrastructure	
nothing	1- Required textbooks

Curriculum development plan: keeping pace with the scientific .21  
developments taking place and using modern methods in media studies,  
pointing out weak points, applying the basic components of  
comprehensive quality management.

**University of the Prophets' Successor–College of Media–Digital Media  
Department**

**Course Description Form**

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve. Proving whether he has made the most of opportunities.learningAvailable. It must be linked to the program description.;

University of the Heirs of the Prophets (peace be upon them) - College of Media	Educational institution .22
Digital Media Department	Section scientific/ Center .23
Graphic design for digital media	Course Name/Code .24
mandatory	Available attendance forms .25
M.M. Sara Mohammed Kazim - M.M. Hazem Fadel Abbas	Name of the subject teacher .26
annual	semester/year .27
Five hours a week-Four hours of practical work and one hour of theory.	Number of study hours(kidney) .28
11/12/2024	Date this description was prepared .29
Course objectives .30	
The student should become familiar with the concept and origin of graphic design.	
The student studies visual arts.	
To familiarize the student with digital design and the Internet	
The student should become familiar with the elements of graphic design.	
The student should explain the basics and rules of using color.	
The student will understand how computer graphics work.	

The student must have the ability to work in graphics on television.
The student should be able to identify the factors for the success of the design.
The student should explain the concept of color relationships.

Outputs of the Scheduled Teaching, learning and assessment methods.10
<p>A- The Cognitive objectives</p> <p>A1-Know the concept of graphic design</p> <p>A2-Learn graphic design on the Internet</p> <p>A3-Defines functions for graphic design</p> <p>A4-Recognizes the meanings associated with colors</p> <p>A5-Identify the most important technical programs in graphic design</p> <p>A6-Knowledge of digital techniques in graphic design</p>
<p>B - Objectives Skills Yes Private Scheduled.</p> <p>B1-Gain experience and skills by studying previous experiences</p> <p>B2-Learn about the most important elements of the course</p> <p>B3- The student acquires practical and scientific skills that help him perform his duty in the required manner.</p> <p>B4- Relying on the study of the technical programs passed</p>
Teaching and learning methods
<p>Scientific lecture method -3</p> <p>Discussion method by directing questions to students and participating -4 in the lecture</p>
Evaluation methods
<p>Daily oral test</p> <p>The test is short</p> <p>Monthly test</p> <p>Final Exam</p>
<p>C-Affective and value-based goals</p> <p>A1-Demonstrate professional responsibility at work by drawing on previous experiences.</p> <p>A2-Demonstrate the ability to work on programs</p> <p>A3-Ability to work in groups and collaborate</p>

A4- The ability to manage time optimally

D - General skills and Qualification Transferable (other skills related to employability and personal development).

D1- The student can be graphic designer successful

D2- The ability to Self-awareness

D3-To have realistic experiences with cognitive perceptions

D4-To develop reporting skills

Course structure.11

Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	watches	week
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	graphic design concept	For the student to learn	2	1
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	visual arts	For the student to know	2	2
Electronic, written, oral and direct questions tests	Practical application on the computer using Photoshop	Digital design: its history and development	For the student to understand	2	3
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Digital Design and Internet	The student must show	2	4
Electronic, written, oral and direct	Delivering lectures and discussions in person or	Digital design and design architecture variables	The student should explain the main	2	5

questions tests	electronically, depending on the general circumstances.		functions of Photoshop.		
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Graphic design elements	The student should be aware	2	6
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the interaction.	shape	For the student to know	2	8
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	The point	The student should realize	2	9
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	The line	The student must show	2	10
Electronic, written, oral and direct	Practical application	the color	For the student to see	2	11

questions tests					
Electronic, written, oral and direct questions tests	Practical application	Rules and foundations of using color	The student should explain	2	12
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Meanings associated with colorsN	The student explains how the Premiere program works.	2	13
Electronic, written, oral and direct questions tests	My presence	Comprehensive practical application	The student should realize the importance of	2	14
Electronic, written, oral and direct questions tests	First semester exam			2	15
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Graphics and layouts in design	The student must show	2	16
Electronic, written, oral and	Delivering lectures and discussions in	Technical and aesthetic characteristic	The student should know	2	17

direct questions tests	person or electronically, depending on the general circumstances.	s of graphic design			
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	outer space	The student should explain	2	18
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Space tension	The student must show	2	19
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Formal organization	The student should explain the use of information.	2	20
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	optical illusion	The student should realize the practical applications.	2	21

Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Computer graphics in television	The student must show	2	22
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Design success factors	The student should explain	2	23
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	cognitive elements	For the student to know	2	24
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Visual elements	The student should realize	2	25
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on	Related items	The student should explain	2	26

	the general circumstances.				
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	structural elements	The student must show	2	27
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Formal organizations	For the student to understand	2	28
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Comprehensive review and practical application	For the student to understand	2	29
Electronic, written, oral and direct questions tests	My presence	Second month exam		2	30

infrastructure .12

nothing

1- Required textbooks

Graphic Design Basics

[https://www.researchgate.net/publication/309583819\\_asasyat\\_altsmym\\_aljrafyky](https://www.researchgate.net/publication/309583819_asasyat_altsmym_aljrafyky)

2- Main references (sources)

	A- Recommended books and references (Scientific journals, reports, ....)
<u>graphic design</u> <b>Graphic_Design</b>	B - Electronic references, websites...

Curriculum development plan: keeping pace with the scientific .13 developments taking place and using modern methods in media studies, pointing out weak points, applying the basic components of comprehensive quality management.

## andCourse Description

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the opportunities.learningAvailable. It must be linked to the program description.;

University of the Heirs of the Prophets (peace be upon them) - College of Media	Educational institution .31
Digital Media Department	Sectionsscientific/ Center .32
IT Basics-INFOR	Course Name/Code .33
mandatory	Available attendance forms .34
M.M. Ghaith Musa Imran	Name of the subject teacher .35
annual	semester/year .36
Two hours per week	Number of study hours(kidney) .37
11/12/2024	Date this description was prepared .38
Course objectives .39	
For the student to knowPhotoshop concept	
The student studiesOrganize and arrange the image	
For the student to seeAdd motion, rotation, and more to video images.	
For the student to know File menufileand some other commands	

The student should explain Areas of benefit from modern communication technology in the media
For the student to understand how Working on Photoshop and Premiere together
The student must have the ability to Practical application of the Premier program
The student can expand his horizonsSpeed up, slow down, display videos and use filters with this program
The student should explain the concept Modern communication technology jobs in the media field

Outputs of theScheduledTeaching, learning and assessment methods.14
<p>A- The Cognitive objectives</p> <p>A1-Knows the concept</p> <p>A2-Learn how to organize and arrange photos</p> <p>A3-Defines the main functions of Photoshop.</p> <p>A4-Learn about cartoons and their accompanying comments.</p> <p>A5-Determines the most important technical programs</p> <p>A6-Knowledge of digital technologies</p>
<p>B - ObjectivesSkillsYesPrivateScheduled.</p> <p>B1-Gain experience and skills by studying previous experiences</p> <p>B2-Learn about the most important elements of the course</p> <p>B3- The student acquires practical and scientific skills that help him perform his duty in the required manner.</p> <p>B4- Relying on the study of the technical programs passed</p>
Teaching and learning methods
<p>Scientific lecture method -5</p> <p>Discussion method by directing questions to students and participating -6 in the lecture</p>
Evaluation methods
<p>Daily oral test</p> <p>The test is short</p> <p>Monthly test</p> <p>Final Exam</p>

<p>C-Affective and value-based goals</p> <p>A1-Demonstrate professional responsibility at work by drawing on previous experiences.</p> <p>A2-Demonstrate the ability to work on programs</p> <p>A3-Ability to work in groups and collaborate</p> <p>A4- The ability to manage time optimally</p>
<p>D - General skills andQualificationTransferable (other skills related to employability and personal development).</p> <p>D1- The student can be a successful journalist.</p> <p>D2- The ability to Self-awareness</p> <p>D3-To have realistic experiences with cognitive perceptions</p> <p>D4-To develop reporting skills</p>

Course structure.15

Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	watches	week
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Photoshop definition	The student learns the concept of Photoshop.	2	1
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Organize and arrange the image	The student recognizes the picture	2	2
Electronic, written, oral and direct questions tests	Practical application on the computer using Photoshop	Cartoon and accompanying comments	The student understands digital cartoon drawing.	2	3
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	More details about Photoshop	The student should explain the features of Photoshop.	2	4
Electronic, written, oral and direct	Delivering lectures and discussions in person or	Practical application for all Photoshop programs	The student should explain the main	2	5

questions tests	electronically, depending on the general circumstances.		functions of Photoshop.		
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Premiere Program Definition	The student should be aware of the main tasks of the premier	2	6
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the interaction.	File menu file and some other commands	The student should be familiar with the features of the Premiere.	2	8
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Precision concealment reveal	The student should realize the accuracy and concealment in the Premier program.	2	9
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Speed up, slow down, display videos and use filters with this program	The student should demonstrate the use of video editing programs.	2	10
Electronic, written, oral and	Practical application		The student should be familiar	2	11

direct questions tests		Add motion, rotation, and more to video images.	with the use of program features.		
Electronic, written, oral and direct questions tests	Practical application	Working on Photoshop and Premiere together	The student should demonstrate working on both programs together.	2	12
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Practical application of the Premier program	The student explains how the Premiere program works.	2	13
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Comprehensive practical application	The student should realize the importance of working on programs.	2	14
Electronic, written, oral and direct questions tests	First semester exam			2	15
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on	Areas of benefit from modern communication technology in the media	The student should demonstrate the benefit of communica	2	16

	the general circumstances.		tion technology.		
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Practical applications of how to benefit from modern communication technology	The student should know practical applications to benefit from the programs.	2	17
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Modern communication technology jobs in the media field	The student should explain the use of technology in the media.	2	18
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Questions raised by communications technology about traditional media work	The student must provide his answer to the technological media questions.	2	19
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Employing information in the media field	The student should explain the use of information .	2	20
Electronic, written, oral and direct	Delivering lectures and discussions in person or electronically,	Practical applications of how to employ information	The student should realize the practical	2	21

questions tests	depending on the general circumstances.		applications .		
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Characteristics of good journalistic information	The student should explain the characteristics of journalistic information .	2	22
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	A historical overview of the emergence of the Internet	The student should explain the Internet.	2	23
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Media phenomena and issues that the Internet creates	The student should be familiar with digital media.	2	24
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Practical applications of how to benefit from the Internet	The student will understand practical applications of how to benefit from digital technology.	2	25
Electronic, written, oral and	Delivering lectures and discussions in	The concept and characteristics of	The student must explain	2	26

direct questions tests	person or electronically, depending on the general circumstances.	electronic publishing	electronic publishing.		
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	E-book concept with practical applications	The student must show the electronic book.	2	27
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Practical applications of the most important software that can be used in the field of media work	For the student to understand The most important software	2	28
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Practical applications	The student understands the programs	2	29
Electronic, written, oral and direct questions tests		Second month exam		2	30

infrastructure .16

Digital Technologies - Eid Fathi

1- Required textbooks

	2- Main references (sources)
	A- Recommended books and references (Scientific journals, reports, ....)
<a href="https://www.researchgate.net/publication/323612516_mahyt_altqnyat_alrqmyt_-_albsryt_fy_alansanyat">https://www.researchgate.net/publication/323612516_mahyt_altqnyat_alrqmyt_-_albsryt_fy_alansanyat</a>	B - Electronic references, websites...

Curriculum development plan: keeping pace with the scientific .17 developments taking place and using modern methods in media studies, pointing out weak points, applying the basic components of comprehensive quality management.

**University of the Prophets' Successor-College of Media-Digital  
Media Department**

**Course Description Form**

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the opportunities. Learning Available. It must be linked to the program description.

University of the Prophets' Successor –College of Media	Educational institution .40
Digital Media Department	Section scientific/ Center .41
Digital Media Literacy ME	Course Name/Code .42
mandatory	Available attendance .43 forms

M.M. Saad Eidan Kazim	Name of the subject teacher .44
annual	semester/year .45
Three hours per week-Two practical and one theoretical	Number of study hours(kidney) .46
11/12/2024	Date this description was prepared .47
Course objectives .48	
The student should become familiar with the concept of digital media education and its communicative importance to society and human civilization.	
The student should study the concept of citizenship and the importance of spreading the culture of digital citizenship.	
To familiarize the student with the emergence and development of the concept of citizen journalism in the digital communication environment.	
The student should become familiar with the concepts related to stereotyping and profiling.	
The student should explain the management of newsrooms and the difference between data and information.	
The student should understand the mechanisms of digital marketing, especially in the sports field.	
The student should be able to explain the framing theory.	
The student will be able to expand his knowledge about the scientific and practical applications of browsing the Internet.	
The student should demonstrate argument and debate in an organized scientific manner.	

Outputs of the Scheduled Teaching, learning and assessment methods.18

<p>A- The Cognitive objectives</p> <p>A1-Knows the concept of digital media literacy</p> <p>A2-Learn about digital citizenship</p> <p>A3-Defines the main functions of the citizen journalist</p> <p>A4-Learn how to form a stereotype</p> <p>A5-Determines the most important mechanisms of digital marketing</p> <p>A6-Knowing the difference between data and information</p>
<p>B - Objectives Skills YesPrivateScheduled.</p> <p>B1-Gain experience and skills by studying previous experiences</p> <p>B2-Learn about the most important elements of the course</p> <p>B3- The student acquires practical and scientific skills that help him perform his duty in the required manner.</p> <p>B4- Relying on what was studied in the application by browsing the Internet</p>
Teaching and learning methods
<p>Scientific lecture method -7</p> <p>Discussion method by directing questions to students and participating -8 in the lecture</p>
Evaluation methods
<p>Daily oral test</p> <p>The test is short</p> <p>Monthly test</p> <p>Final Exam</p>
<p>C-Affective and value-based goals</p> <p>A1-Demonstrate professional responsibility at work by drawing on previous historical experiences.</p> <p>A2-Demonstrate the ability to think critically and constructively and solve problems by drawing on and benefiting from past experiences.</p> <p>A3-Ability to work in groups and collaborate</p> <p>A4- The ability to manage time optimally</p>
<p>D - General skills and Qualification Transferable (other skills related to employability and personal development).</p> <p>D1- The student can be a journalist Digitally successful</p> <p>D2- The ability to Self-knowledge</p> <p>D3-To have realistic experiences with cognitive perceptions</p>

D4-To develop reporting skills

Course structure.19

Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	watches	week
Written and oral tests and direct questions	Lectures and discussions in person	The concept of digital media literacy	The student learns the concept Digital Media Literacy	2	1
Written and oral tests and direct questions	Lectures and discussions in person	Digital Citizenship	For the student to become familiar with digital citizenship	2	2
Written and oral tests and direct questions	Lectures and discussions in person	citizen journalist	The student understands the concept of citizen journalism.	2	3
Written and oral tests and direct questions	Lectures and discussions in person	Stereotype characteristics	The student should explain the mechanisms of stereotyping and stereotyping.	2	4
Written and oral tests and direct questions	Lectures and discussions in person	Main functions of newsrooms	The student should explain the difference between data and information.	2	5
Written and oral tests and direct questions	Lectures and discussions in person	The main tasks of digital marketing	The student should be aware of the mechanisms	2	6

			of digital marketing, especially in the sports field.		
Written and oral tests and direct questions	Lectures and discussions in person	Framing theory	The student should explain the origin and development of the framing theory.	2	7
Written and oral tests and direct questions	Lectures and discussions in person	surfing the internet	For the student to know To expand awareness of the scientific and practical applications of browsing the Internet	2	8
Written and oral tests and direct questions	Lectures and discussions in person	debate and argument	The student should realize Argument and debate in an organized scientific manner	2	9
Written and oral tests and direct questions	Lectures and discussions in person	Create an account Flickr	The student must show How to create an accountFlickr	2	10

Written and oral tests and direct questions	Lectures and discussions in person	Media discourse	The student should be exposed to sectarian discourse and hate speech.	2	11
Written and oral tests and direct questions	Lectures and discussions in person	Digital media integration	To explain the student's introduction to media integration in modern newsrooms.	2	12
Written and oral tests and direct questions	Lectures and discussions in person	Electronic publishing	The student should explain the origin and development of electronic publishing.	2	13
Written and oral tests and direct questions	Lectures and discussions in person	political pressures	The student should be aware of the political pressures on digital media.	2	14
Written and oral tests and direct questions	<b>First semester exam</b>			2	15
Written and oral tests and direct questions	Lectures and discussions in person	Modern digital applications	To demonstrate the student's modern applications in digital media.	2	16
Written and oral tests and direct questions	Lectures and discussions in person	Humanizing the media	The student should know the	2	17

			humanization of media.		
Written and oral tests and direct questions	Lectures and discussions in person	Information verification sources	The student should demonstrate verification of statements made by public figures.	2	18
Written and oral tests and direct questions	Lectures and discussions in person	Media content production	The student will demonstrate practical applications for creating a reflective text.	2	19
Written and oral tests and direct questions	Lectures and discussions in person	Blogs	The student should explain how to create a blog.	2	20
Written and oral tests and direct questions	Lectures and discussions in person	Media ideology	The student should understand the theoretical approaches to media ideology.	2	21
Written and oral tests and direct questions	Lectures and discussions in person	Criticism and analysis of the press photo	The student should demonstrate a critical analysis of the press photo.	2	22
Written and oral tests and direct questions	Lectures and discussions in person	Media production	To explain the practical applications in the production of	2	23

			media material		
Written and oral tests and direct questions	Lectures and discussions in person	critical thinking skills	For the student to become familiar with critical thinking skills	2	24
Written and oral tests and direct questions	Lectures and discussions in person	screenwriting	The student will understand practical applications in writing a scenario to produce a documentary program.	2	25
Written and oral tests and direct questions	Lectures and discussions in person	Photojournalism Editing	The student should explain practical applications in photo editing.	2	26
Written and oral tests and direct questions	Lectures and discussions in person	Persuasion methods in political propaganda	The student should explain political propaganda.	2	27
Written and oral tests and direct questions	Lectures and discussions in person	political propaganda	To understand the methods of political propaganda	2	28
Written and oral tests and direct questions	Lectures and discussions in person	Digital media discourse	To demonstrate skills in analyzing digital media discourse.	2	29
Written and oral tests		Second month exam		2	30





## Course Description Form

### Course Description

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the opportunities. learning Available. It must be linked to the program description.;

University of the Prophets' Successor	Educational institution .49
Digital Media Department	Section scientific/ Center .50
Media language NJ	Course Name/Code .51
mandatory	Available attendance forms .52
M.D. Muhammad Jamal Hussein-M.M. Haider Nemah Aboud Al-Salami	Name of the subject teacher .53
annual	semester/year .54
60 hours	Number of study hours(kidney) .55
11/12/2024	Date this description was prepared .56
Course objectives: .57	
The course aims to identify the concept of media language in general, as well as to know the most important, in addition to identifying Language Afford the media Easily in the mediaMediaAnd the press has become the guide The influence and power of influence on the public's attitudes and beliefs in variousFieldsThe	

language is...For the media It helps the student to perform his duty in the required manner, using correct language that is characterized by clarity and attractiveness, given that the language ofMediaAddressing the masses and groupsSocial.Digital media It has become an influential role in building nations and shaping civilizations, as it plays an important strategic role in directing, guiding, and educating society..

## Outputs of theScheduledTeaching, learning and assessment methods.22

### The Cognitive objectives : -أ

- 1. Introduce the student to the concept of language.MediaAnd the importance of practicing it in digital media.
- 2- The language increases For the media From the student's abilities and cultural potential.
- 3- Culture is And to view Awareness and speaking language.MediaAnd of the most importantThingsthat makesMediasuccessfullt helps him form a sound opinion that is accepted by the public.noAbout it making a student Digital MediaSelf-confident, no matter the circumstances, place or time.

### B - ObjectivesSkillsYesPrivateScheduled.

- 1- Gain the language Media The student has skills that help him perform his duties in the required manner..
- 2- The student acquires the skill of communicating with the community on social networking sites. Social And public life fromduringHis knowledge of the characteristics and attributes of the language Media.

## Teaching and learning methods

<p>Scientific lecture method -9</p> <p>Discussion method by directing questions to students and participating in the lecture and tests. -10</p>
Evaluation methods
<p>In-person lectures -1</p> <p>Video-display screen-black board-Practical application -2</p>
<p>C-Affective and value-based goals</p> <p>A1-Demonstrate professional responsibility at work by drawing on previous historical experiences objectively to provide practical interactive value.</p> <p>A2-Demonstrate the ability to think critically and constructively and solve problems by drawing on and benefiting from past experiences.</p> <p>A3-Ability to work in groups and collaborate</p> <p>A4- The ability to manage time optimally</p>
<p>D - General skills andQualificationTransferable (other skills related to employability and personal development).</p> <p>D1- The student can be a journalist Digitally Linguistically proficient.</p> <p>D2- The ability to Self-awareness</p> <p>D3-To have realistic experiences with cognitive perceptions</p> <p>D4-To develop reporting skills</p>

Course structure.23					
Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	watches	week
Written and oral tests and direct questions	Lectures, discussions and practical training in person	The concept of language	The student understands an idea about the topic.	2	1
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Multiple concepts of contemporary language.	The student understands an idea about the topic.	2	2
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Media Language: Concept and Functions	The student understands an idea about the topic.	2	3
Written and oral tests and direct questions	Lectures, discussions and practical training in person	The impact of journalism on language renewal.	The student understands an idea about the topic.	2	4
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Comparison between the language of science and Media.	The student understands an idea about the topic.	2	5

Written and oral tests and direct questions	Lectures, discussions and practical training in person	Practical application of the media style	The student understands an idea about the topic.	3	6
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Al-Muthanna	The student understands an idea about the topic.	3	7
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Sound masculine plural	The student should get to know	3	8
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Non-inflected	The student should get to know	3	9
Written and oral tests and direct questions	Lectures, discussions and practical training in person	The defective noun	The student understands the mechanism of work	3	10
Written and oral tests and direct questions	Lectures, discussions and practical training in person	extended noun	The student understands	3	11
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Defective noun	The student learns	3	12
Written and oral tests and direct questions	Lectures, discussions and practical	Sound feminine plural	The student understands	3	13

	training in person				
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Practical applications	For the student to learn	3	14
Written and oral tests and direct questions	First semester exam			3	15
Written and oral tests and direct questions	Lectures, discussions and practical training in person	effectMediaIn language renewal	The student understands	3	16
Written and oral tests and direct questions	Lectures, discussions and practical training in person	effectMediaIn enriching the language		3	17
Written and oral tests and direct questions	Lectures, discussions and practical training in person	The standards that journalists should adhere to, especially in the field of language. .	For the student to learn	3	18
Written and oral tests and direct questions	Lectures, discussions and practical training in person	The subject And the news.	For the student to learn	3	19
Written and oral tests	Lectures, discussions and	Kan and its sisters	The student applies	3	20

and direct questions	practical training in person				
Written and oral tests and direct questions	Lectures, discussions and practical training in person	An and its sisters	The student learns	3	21
Written and oral tests and direct questions	Lectures, discussions and practical training in person	The language of news on radio and television	The student understands an idea about the topic.	3	22
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Advertising language and effective text style	The student understands an idea about the topic.	3	23
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Rhetorical applications in media texts	The student should know	3	24
Written and oral tests and direct questions	Lectures, discussions and practical training in person	metaphor	For the student to know	3	25
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Metaphor	The student should know	3	26
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Semantics in media language	For the student to learn	3	27

Written and oral tests and direct questions	Lectures, discussions and practical training in person	Common linguistic errors in the media	The student learns practical applications	3	28
Written and oral tests and direct questions		Second month exam		3	30

infrastructure .24	
nothing	1- Required textbooks
Media language-Abdul Sattar Jawad -1 A2- Language in media discourse-Abu Arja is walking	2- Main references (sources)
Media language production in media texts- Mahmoud Khalil and Mohamed Mansour Heiba	A- Recommended books and references (Scientific journals, reports, ....)
<a href="https://rawabetcenter.com/archives/82162">https://rawabetcenter.com/archives/82162</a> <a href="https://www.ahewar.org/debat/show.art.asp?aid=137885">https://www.ahewar.org/debat/show.art.asp?aid=137885</a>	B - Electronic references, websites...

Curriculum development plan: keeping pace with the current scientific development and using modern methods in media studies, in addition to identifying weaknesses, applying the basic components of comprehensive educational quality management.

## Course Description Form

### Course Description

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the opportunities. Learning Available. It must be linked to the program description.;

University of the Prophets' Successor	Educational institution .58
Digital Media Department	Section scientific/ Center .59
Media language in English	Course Name/Code .60
mandatory	Available attendance forms .61

M.M. Hassanein Al-Taie	Name of the subject teacher .62
annual	semester/year .63
Two hours per week	Number of study hours(kidney) .64
12/15/2023	Date this description was prepared .65
Course objectives to know some vocals +improve translation skills to improve his\her grammar +know some media terms to know some vocals +improve translation skills to improve his\her grammar +know some media terms to know some vocals +improve translation skills to improve his\her grammar +know some media terms to know some vocals +improve translation skills to improve his\her grammar +know some media terms to know some vocals +improve translation skills to improve his\her grammar +know some media terms to know some vocals +improve translation skills to improve his\her grammar +know some media terms to know some vocals +improve translation skills	.66 .67 .68 .69 .70 .71 .72 .73 .74 .75 .76 .77 .78 .79 .80

Outputs of the Scheduled Teaching, learning and assessment methods.26

A-

[illegible]

	<b>to know some vocals +improve translation skills</b> <b>to improve his\her grammar +know some media terms</b> <b>to know some vocals +improve translation skills</b> <b>to improve his\her grammar +know some media terms</b>
	<p>B - Objectives Skills YesPrivateScheduled.</p> <b>to know some vocals +improve translation skills</b> <b>to improve his\her grammar +know</b> <b>omen media terms</b> <b>to know some vocals +improve translation skills</b> <b>to improve his\her grammar +know some media terms</b> <b>to know some vocals +improve translation skills</b> <b>to improve his\her grammar +know some media terms</b> <b>to know some vocals +improve translation skills</b> <b>to improve his\her grammar +know some media terms</b> <b>to know some vocals +improve translation skills</b> <b>to improve his\her grammar +know some media terms</b> <b>to know some vocals +improve translation skills</b> <b>to improve his\her grammar +know some media terms</b> <b>to know some vocals +improve translation skills</b>
	Teaching and learning methods
	1-Via scientific lecture 2-Via asking questions and let the student answer them.
	Evaluation methods
	Daily bilateral Short examination Monthly examination Final examination

Value and emotional goals  
To be responsible at work  
To be able to think in an active way  
To be able to work in groups and to be cooperative  
to run time in the best way.

D - General skills and Qualification Transferable (other skills related to  
employability and personal development).  
To be a successful English speaker  
To be able to be self-learning  
To have real experiences and imaginations  
To develop his/her skills

Course structure.27

Online, written, oral tests and direct questions	Online lecture	Reading passage Grammatical subject Media terms	Grammatical subject Media terms	2	8
Online, written, oral tests and direct questions	Online lecture	Reading passage Translation passage Media terms	Reading passage Translation passage Media terms	2	9
Online, written, oral tests and direct questions	Online lecture	Grammatical subject Listening passage Media terms	grammatical subject Listening passage Media subject	2	10
Online, written, oral tests and direct questions	Online lecture	Reading passage Listening passage Translation passage Media terms	Reading passage +Translation passage Media terms	2	11
Online, written, oral tests and direct questions	Online lecture	Grammatical subject Media subject Media terms	Grammatical subject Media subject Media terms	2	12
Online, written, oral tests and direct questions	Online lecture	Reading passage Translation passage Media terms	Reading passage +Listening passage Translation passage	2	13

Online, written, oral tests and direct questions	Online lecture	Translation passage Grammatical subject Listening passage Media terms		2	14
Online, written, oral tests and direct questions	First examination term			2	15
Online, written, oral tests and direct questions	Online lecture		Reading passage Translation passage Media terms	2	16
Online, written, oral tests and direct questions	Online lecture		Grammatical subject Listening passage Media terms	2	17
Online, written, oral tests and direct questions	Online lecture		Reading passage Translation passage Media terms	2	18
Online, written, oral tests and direct questions	Online lecture		Grammatical subject Media subject Media terms	2	19
Online, written, oral tests and direct questions	Online lecture	Grammatical subject Listening passage Media terms	Reading passage Listening passage Translation	2	20

			passage Media terms		
Online, written, oral tests and direct questions	Online lecture	Grammatical subject Listening passage Media terms	Reading passage Translation passage Media terms	2	21
Online examination	Online lecture	Reading passage Translation passage Media terms	Grammatical subject Listening passage Media terms	2	22
Online, written, oral tests and direct questions	Online lecture		Reading passage Translation passage Media terms	2	23
A Online, written, oral tests and direct questions	Online lecture		Grammatical subject Media subject Media terms	2	24
Online, written, oral tests and direct questions	Online lecture		Reading passage Listening passage Translation passage Media terms	2	25
Online, written, oral tests and direct questions	Online lecture		Grammatical subject Media subject Media terms	2	26
Online, written, oral tests	Online lecture		Reading subject Translation	2	27

and direct questions			subject Media terms		
Online, written, oral tests and direct questions	Online lecture		Reading passage Listening passage Translation passage Media terms	2	28
Online, written, oral tests and direct questions	Online lecture		Grammatical subject Media subject Media terms	2	29
Online, written, oral tests and direct questions	Online lecture	<b>The second examination terms</b>		2	30

infrastructure .28

.....	1- Required textbooks
English for mass media Nabil Muhammad Ali	2- Main references (sources)
.....	A- Recommended books and references (Scientific journals, reports, ....)
.....	B - Electronic references, websites...

Curriculum development plan: to adopt contact method in teaching .29  
English language.

## Course Description Form

### Course Description

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the opportunities. Learning Available. It must be linked to the program description.;

University of Warith Al-Anbiya - College of Media	Educational institution .81
Digital Media Department	Section scientific/ Center .82
Electronic news and press report News	Course Name/Code .83
My presence	Available attendance .84 forms
M.M. Ahmed Ayad Mahdi M.M. Walaa Shaker Mahmoud	Name of the subject .85 teacher
annual	semester/year .86
Three hours per week, one hour theoretical and two hours practical	Number of study .87 hours(kidney)

12/1/2024	Date this description was prepared .88
Course objectives: .89	
<p>The course aims to introduce the concept of news and electronic press reports in general, as well as to know the most important characteristics and elements of the press report, its main tasks and objectives, in addition to identifying the technical methods and templates used in writing the news and electronic press reports. It also aims to explain its features and parts. The course also aims to acquire practical skills in the editing process and the practical application of journalistic models, in addition to comparing the news and reports with other journalistic arts in electronic news websites.</p>	

Outputs of the Scheduled Teaching, learning and assessment methods.30
<p>The Cognitive objectives : -ب</p> <p>A1-Knows the concept of press release and electronic release</p> <p>A2-The student can identify the characteristics and types of news stories.</p> <p>A3-The student can learn about the characteristics and features of electronic news.</p> <p>A4-Learn the practical applications of the editing process.</p> <p>A5-The student identifies the most important differences and distinctions between news and reports.</p>
<p>B - Objectives SkillsYesPrivateScheduled.</p> <p>B1-The student acquires the skills of writing news, reports and electronic news.</p> <p>B2-The student acquires practical skills in writing news and reports.</p> <p>B3- The student acquires practical and scientific skills that help him perform his duty in the required manner.</p>
Teaching and learning methods
Scientific lecture method -11

Discussion method by directing questions to students and participating in the lecture and tests.	-12
Scientific visits to media institutions	-13
Evaluation methods	
In-person lectures	-3
Video-display screen-blackboard-Practical application	-4
C-Affective and value-based goals	
A1-Demonstrate professional responsibility at work by drawing on previous historical experiences objectively to provide practical interactive value.	
A2-Demonstrate the ability to think critically and constructively and solve problems by drawing on and benefiting from past experiences.	
A3-Ability to work in groups and collaborate	
A4- The ability to manage time optimally	
D - General skills andQualificationTransferable (other skills related to employability and personal development).	
D1- The student can be a successful journalist.	
D2- The ability to Self-awareness	
D3-To have realistic experiences with cognitive perceptions	
D4-To develop reporting skills	

Course structure.31

Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	watches	week
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Al-Khobar Schools	The student understands an idea about the topic.	3	1
Written and oral tests and direct questions	Lectures, discussions and practical training in person	News date	The student understands an idea about the topic.	3	2
Written and oral tests and direct questions	Lectures, discussions and practical training in person	News elements	The student understands an idea about the topic.	3	3
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Types of news	The student understands an idea about the topic.	3	4
Written and oral tests and direct questions	Lectures, discussions and practical training in person	News sources	The student understands an idea about the topic.	3	5
Written and oral tests and direct questions	Lectures, discussions and practical training in person	The six questions for writing a news story	The student understands an idea about the topic.	3	6
Written and oral tests and direct questions	Lectures, discussions and practical	News editing templates	The student understands an idea about the topic.	3	7

	training in person				
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Building electronic news	The student should get to know	3	8
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Editing electronic news	The student should get to know	3	9
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Forms of electronic news	The student understands the mechanism of work	3	10
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Title in the electronic news	The student understands	3	11
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Technical and professional advantages of news in the media	The student learns	3	12
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Film material in electronic news	The student understands	3	13
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Film editing applications	For the student to learn	3	14

Written and oral tests and direct questions	First semester exam			3	15
Written and oral tests and direct questions	Lectures, discussions and practical training in person	The concept of electronic reporting	The student understands	3	16
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Types of electronic reports in terms of content (news report, analytical report, biographical report, miscellaneous report)		3	17
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Types of electronic reports in terms of form (text report, video report, audio report)	For the student to learn	3	18
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Building the electronic report (report structure and its parts)	For the student to learn	3	19
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Interviews required in the electronic report	The student applies	3	20

Written and oral tests and direct questions	Lectures, discussions and practical training in person	Electronic report editing	The student learns	3	21
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Writing text for electronic news reports	The student understands an idea about the topic.	3	22
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Writing short texts in the electronic report	The student understands an idea about the topic.	3	23
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Views and applications	The student should know	3	24
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Video graphics, motion graphics, and infographics	For the student to know	3	25
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Attribution and documentation	The student should know	3	26
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Hyperlinks	For the student to learn	3	27
Written and oral tests and direct questions	Lectures, discussions and practical	Practical applications for editing	The student learns practical applications	3	28

	training in person	electronic press reports			
Written and oral tests and direct questions	My presence	Second month exam		3	30

infrastructure .32	
nothing	1- Required textbooks
The Art of Newspaper Writing by Farouk Abu Zeid Journalism in the Information Age by Hosni Nasr and Sanaa Abdel Rahman Artistic Methods in Journalistic Editing by Abdul Aziz Sharaf Sociology of the Press Release by Abdel Fattah Ibrahim	2- Main references (sources)
Media Researcher Magazine, University of Baghdad, number Volume 1, Issue 12005	A- Recommended books and references (Scientific journals, reports, ....)
<a href="https://rawabetcenter.com/archives/82162">https://rawabetcenter.com/archives/82162</a> <a href="https://www.ahewar.org/debat/show.art.asp?aid=137885">https://www.ahewar.org/debat/show.art.asp?aid=137885</a>	B - Electronic references, websites...

Curriculum development plan: keeping pace with the current scientific .33 development and using modern methods in media studies, in addition to identifying weaknesses, applying the basic components of comprehensive educational quality management.

## Course Description Form

### Course Description

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the opportunities. learning Available. It must be linked to the program description.;

University of the Prophets' Successor – College of Media	Educational institution .90
Digital Media Department	Section scientific/ Center .91
Applied Statistics and Data Analysis -ASDM	Course Name/Code .92
mandatory	Available attendance forms .93
M.M. Appointment of Jaber Kazim	Name of the subject teacher .94
annual	semester/year .95
Three hours, two practical and one theoretical	Number of study hours(kidney) .96
11/12/2014	Date this description was prepared .97
Course objectives .98	

The student should be familiar with the concept of statistics and its scientific importance.
The student should study the concept of quantitative and qualitative variables.
To familiarize the student with the origin and development of statistics.
The student should become familiar with the concepts related to descriptive and analytical statistics.
The student should explain the foundations of selecting samples and the research community.
The student will understand how to find the percentage and display the data.
The student should have the ability to find measures of central tendency (arithmetic mean, median, mode)
The student will be able to expand his knowledge about dispersion measures (range, variance, standard deviation).
The student should demonstrate statistical operations in organized scientific ways.

Outputs of the Scheduled Teaching, learning and assessment methods.34
<p>A- The Cognitive objectives</p> <p>A1-Knows the concept of statistics</p> <p>A2-Learn about variables and their types</p> <p>A3-Defines the main functions of statistics.</p> <p>A4-Learn how to select samples.</p> <p>A5-It identifies the most important mechanisms for designing a questionnaire.</p> <p>A6-Knowing the difference between descriptive statistics and analytical statistics.</p>
<p>B - ObjectivesSkillsYesPrivateScheduled.</p> <p>B1-Gain experience and skills by studying previous experiences</p> <p>B2-Learn about the most important elements of the course</p> <p>B3- The student acquires practical and scientific skills that help him perform his duty in the required manner.</p> <p>B4- Relying on what has been studied in the application by conducting statistical equations.</p>
Teaching and learning methods

Scientific lecture method	-14	
Discussion method by directing questions to students and participating in the lecture		-15
Evaluation methods		
Daily oral test The test is short Monthly test Final Exam		
C-Affective and value-based goals A1-Demonstrate professional responsibility at work by drawing on previous historical experiences. A2-Demonstrate the ability to think critically and constructively and solve problems by drawing on and benefiting from past experiences. A3-Ability to work in groups and collaborate A4- The ability to manage time optimally		
D - General skills andQualificationTransferable (other skills related to employability and personal development). D1- The student can be a journalist Statistically. D2- The ability to Self-knowledge D3-To have realistic experiences with cognitive perceptions D4-To develop statistical skills.		

Course structure.35

Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	weeks	week
Test, written, oral and direct questions	Giving lectures	The concept of statistics and its types	The student learns the concept Statistics	3	1
Test, written, oral and direct questions	Giving lectures	Types of variables	The student should know the types of variables.	2	2
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Research community and sample	The student should understand the concept of the research community and the sample.	2	3
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Sampling principles	The student should explain the types of samples.	2	4
Test, written, oral and direct questions	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Organizing the questionnaire form	The student should explain how to organize the questionnaire form.	2	5

Test, written, oral and direct questions	Giving lectures	How to extract, tabulate, and display the results in their final form	The student should be aware of the mechanisms for extracting data from the questionnaire.	2	6
Written and oral tests and direct questions	Giving lectures	(arithmetic mean, median, mode)	The student must show  Measures of central tendency	2	7
Written and oral tests and direct questions	Giving lectures	Measures of dispersion (range, standard deviation, variance)	For the student to know From expansionPerforming statistical equations to extract dispersion measures	2	8
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Causal relationships (Spearman and Pearson)	The student should realize Statistical methods for studying causal relationshipsAnd	2	9
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Data display methods	The student must show  Data types and sources	2	10

Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	The concept of data analysis and interpretation	The student should be able to analyze and interpret data.	2	11
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Creating frequency tables-Types of tables - conditions for preparing the table.	The student should explain the preparation of the data.	2	12
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Statistical significance measures	The student should explain the measures of statistical significance.	2	13
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	K2 test- test T- Detect the relationship through percentages	The student should be aware of the rules of testing assignments.	2	14
Electronic, written, oral and direct questions tests	First semester exam			2	15

Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Statistical system (spss)	The student should explain the definition of the statistical system (spss)	2	16
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	The importance of the program (spss)	The student should know the importance of the program (spss)	2	17
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	simple linear regression	The student should explain simple linear regression.	2	18
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	simple linear correlation	The student should demonstrate a simple linear relationship.	2	19
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on	Rank correlation	The student should explain the relationship between ranks.	2	20

	the general circumstances.				
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Pearson's correlation coefficient	The student should understand Pearson's correlation coefficient.	2	21
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Saberman correlation coefficient	The student must demonstrate the Saberman correlation coefficient.	2	22
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Using the statistical calculator	To explain the practical statistical applications	2	23
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Data dump	The student should learn data entry skills.	2	24
Electronic, written, oral and direct	Delivering lectures and discussions in person or electronically,	Data encoding and tabulation	The student will understand the practical applications of	2	25

questions tests	depending on the general circumstances.		data coding and tabulation.		
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Display data	The student should demonstrate practical applications in data presentation	2	26
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Data interpretation and analysis	The student must show Data interpretation and analysis	2	27
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Extracting the final results	To understand the extraction of final results	2	28
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Draw conclusions	To demonstrate the skills of drawing conclusions	2	29
Written and oral tests and direct questions	My presence	Second month exam		2	30

infrastructure .36	
nothing	1- Required textbooks
Money and Business Statistics –1 Data display and analysis –2 Statistics in Media Studies –3	2- Main references (sources)

Curriculum development plan: keeping pace with the scientific .37 developments taking place and using modern methods in media studies, pointing out weak points, applying the basic components of comprehensive quality management.

## University of the Prophets' Successor-College of Media-Digital Media Department

### Course Description Form

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the opportunities.learningAvailable. It must be linked to the program description.

University of Warith Al-Anbiya - College of Media	Educational institution .99
Digital Media Department	Section scientific/ .100 Center
Crimes of the defunct Baath Party	Course Name/Code .101
mandatory	Available attendance .102 forms
M.M. Ihsan Abdel Hadi	Name of the subject .103 teacher

annual	semester/year .104
Two hours per week	Number of study .105 hours(kidney)
12/15/2023	Date this description .106 was prepared

Outputs of theScheduledTeaching, learning and assessment methods .107		
<p>A- The Cognitive objectives</p> <p>1-Knows the concept of the crimes of the defunct Baath Party</p> <p>2-Learn about the types of crimes committed by the defunct Baath Party.</p> <p>3-It identifies the characteristics of international crimes committed by the former Baath regime.</p> <p>4-Learn about the decisions issued by the Iraqi Supreme Criminal Court.</p>		
<p>B - ObjectivesSkillsYesPrivateScheduled.</p> <p>1-Gain experience and skills in identifying types of international crimes.</p> <p>2-Recognizes the role of psychological and social crimes</p> <p>3- The student acquires practical and scientific skills that help him perform his duty in the required manner.</p>		
Teaching and learning methods		
Scientific lecture method	-16	
Discussion method by directing questions to students and participating in the lecture		-17
Evaluation methods		
<p>Daily oral test</p> <p>The test is short</p> <p>Monthly test</p> <p>Final Exam</p>		
<p>C-Affective and value-based goals</p> <p>A1-Demonstrate professional responsibility at work by drawing on previous historical experiences.</p>		

A2-Demonstrate the ability to think critically and constructively and solve problems by drawing on and benefiting from past experiences.

A3-Ability to work in groups and collaborate

A4- The ability to manage time optimally

D - General skills and Qualification Transferable (other skills related to employability and personal development).

D1- The student can be a journalist Familiar with human rights issues

D2- The ability to Self-awareness

D3-To have realistic experiences with cognitive perceptions

D4-To develop reporting skills

## Course structure .108

road Evaluation	road education	name Unity/or the topic	Outputs learning Required	watch es	week
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	concept crimes	that learn The student	2	1
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Sections crimes	that recognize The student	2	2
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	International crimes committed by the former Baath regime	that understand The student	2	3
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Types crimes International	Shows The student	2	4
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Decisions issued by the Iraqi Supreme Criminal Court	that It is clear For students	2	5
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Highlights Issues Criminal that I looked In it The court Criminal Iraqi Supreme	that He is aware The student Highlights	2	6
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	crimes Psychological and social	that Shows The student	2	7
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Mechanisms And types crimes Psychological that committed it order Baathist The extinct	that recognize The student	2	8
Test Editorial and oral and	throw Lectures and discussion In person	antiquities crimes Psychological	that realizes The student	2	9

questions Direct					
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	crimes Social Its concept And its definition	that Shows The student Materials Advertisement Global For rights man	2	10
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Violations or transgressions of Iraqi lawsbeforeThe defunct Baath regime	that He looks up The student	2	11
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	right practice the job journalist Right in knowledge	It is clear The student right practice the job journalist Right in knowledge	2	12
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	ViolationsThe Baath regime's policy against the Iraqi people	Explains For students	2	13
Test Editorial and oral and questions Direct	throw Lectures And review and discussion In person	review Comprehensive	We make sure from to understand The student For the material The reporter before Exam	2	14
	exam season first			2	15
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Violations Military by the Baath regime	that Shows For students	2	16
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Baath regime prisons and detention centers	that He knows The student	2	17
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Environmental crimesAndFor the Baath regime in Iraq	It is clear The student	2	18

Test Editorial and oral and questions Direct	throw Lectures and discussion In person	The use of internationally prohibited weapons and the dangers of mines	Shows The student	2	19
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	The use of chemical weapons in the city of Halabja	that It is clear The student	2	20
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Destruction of cities and villages by the Baath regime	realizes The student	2	21
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	The draining of the marshes in southern Iraq by the Baath Party	Shows The student	2	22
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	The Baath Party bulldozed orchards, trees and crops.	It is clear The student concept	2	23
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	The Baath regime's position on religion and religious people	that recognize The student	2	24
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	mass graves	that realizes The student	2	25
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	The events of 1963 and their relationship to mass graves	It is clear For students	2	26
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Events of 1983 And its relationship to mass graves	that Shows The student	2	27
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Chronological classification of mass graves	that understand The student	2	28

Test Editorial and oral and questions Direct	throw Lectures and discussion In person	review methodology For the rapporteur	that It is clear The student	2	29
Test Editorial and oral and questions Direct	My presence	exam the chapter the second		2	30

infrastructure .109	
The curriculum approved by the Ministry of Higher Education and Scientific Research	1- Required textbooks
nothing	2- Main references (sources)

Curriculum development plan: keeping pace with the scientific developments taking place and using modern methods in media studies, pointing out weak points, applying the basic components of comprehensive quality management.	.110
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## Course Description Form

## Course Description

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the opportunities. learning Available. It must be linked to the program description.;

University of the Prophets' Successor	Educational institution .111
Digital Media Department	Section scientific/ .112 Center
Media language in English	Course Name/Code .113
mandatory	Available attendance .114 forms
M.M. Hassanein Al-Taie	Name of the subject .115 teacher
annual	semester/year .116
Two hours per week	Number of study .117 hours(kidney)
12/15/2023	Date this description .118 was prepared
Course objectives to know some vocals +improve translation skills .119 to improve his\her grammar +know some media terms .120 to know some vocals +improve translation skills .121 to improve his\her grammar +know some media terms .122 to know some vocals +improve translation skills .123 to improve his\her grammar +know some media terms .124 to know some vocals +improve translation skills .125 to improve his\her grammar +know some media terms .126 to know some vocals +improve translation skills .127 to improve his\her grammar +know some media terms .128	

to know some vocals +improve translation skills .129  
to improve his\her grammar +know some media terms .130  
to know some vocals +improve translation skills .131  
to improve his\her grammar +know some media terms .132  
to know some vocals +improve translation skills .133

## Outputs of the Scheduled Teaching, learning and assessment methods.38

### A-

<b>to improve his\her grammar +know some media terms</b>
<b>to know some vocals +improve translation skills</b>
<b>to improve his\her grammar +know some media terms</b>
<b>to know some vocals +improve translation skills</b>
<b>to improve his\her grammar +know some media terms</b>
<b>to know some vocals +improve translation skills</b>
<b>to improve his\her grammar +know some media terms</b>
<b>to know some vocals +improve translation skills</b>
<b>to improve his\her grammar +know some media terms</b>
<b>to know some vocals +improve translation skills</b>
<b>to improve his\her grammar +know some media terms</b>
<b>to know some vocals +improve translation skills</b>
<b>to improve his\her grammar +know some media terms</b>
<b>to know some vocals +improve translation skills</b>
<b>to improve his\her grammar +know some media terms</b>

### B - ObjectivesSkillsYesPrivateScheduled.

<b>to know some vocals +improve translation skills</b>
<b>to improve his\her grammar +know omen media terms</b>
<b>to know some vocals +improve translation skills</b>
<b>to improve his\her grammar +know some media terms</b>
<b>to know some vocals +improve translation skills</b>
<b>to improve his\her grammar +know some media terms</b>
<b>to know some vocals +improve translation skills</b>
<b>to improve his\her grammar +know some media terms</b>
<b>to know some vocals +improve translation skills</b>
<b>to improve his\her grammar +know some media terms</b>
<b>to know some vocals +improve translation skills</b>

	<b>to improve his\her grammar +know some media terms</b>
	<b>to know some vocals +improve translation skills</b>
	<b>to improve his\her grammar +know some media terms</b>
	<b>to know some vocals +improve translation skills</b>
Teaching and learning methods	
1-Via scientific lecture 2-Via asking questions and let the student answer them.	
Evaluation methods	
Daily bilateral Short examination Monthly examination Final examination	
Value and emotional goals To be responsible at work To be able to think in an active way To be able to work in groups and to be cooperative to run time in the best way.	
D - General skills and Qualification Transferable (other skills related to employability and personal development). To be a successful English speaker To be able to be self-learning To have real experiences and imaginations To develop his/her skills	

Course structure.39

Online, written, oral tests and direct questions	Online lecture	Reading passage Grammatical subject Media terms	Grammatical subject Media terms	2	8
Online, written, oral tests and direct questions	Online lecture	Reading passage Translation passage Media terms	Reading passage Translation passage Media terms	2	9
Online, written, oral tests and direct questions	Online lecture	Grammatical subject Listening passage Media terms	grammatical subject Listening passage Media subject	2	10
Online, written, oral tests and direct questions	Online lecture	Reading passage Listening passage Translation passage Media terms	Reading passage +Translation passage Media terms	2	11
Online, written, oral tests and direct questions	Online lecture	Grammatical subject Media subject Media terms	Grammatical subject Media subject Media terms	2	12
Online, written, oral tests and direct questions	Online lecture	Reading passage Translation passage Media terms	Reading passage +Listening passage Translation passage	2	13

Online, written, oral tests and direct questions	Online lecture	Translation passage Grammatical subject Listening passage Media terms		2	14
Online, written, oral tests and direct questions	First examination term			2	15
Online, written, oral tests and direct questions	Online lecture		Reading passage Translation passage Media terms	2	16
Online, written, oral tests and direct questions	Online lecture		Grammatical subject Listening passage Media terms	2	17
Online, written, oral tests and direct questions	Online lecture		Reading passage Translation passage Media terms	2	18
Online, written, oral tests and direct questions	Online lecture		Grammatical subject Media subject Media terms	2	19
Online, written, oral tests and direct questions	Online lecture	Grammatical subject Listening passage Media terms	Reading passage Listening passage Translation	2	20

			passage Media terms		
Online, written, oral tests and direct questions	Online lecture	Grammatical subject Listening passage Media terms	Reading passage Translation passage Media terms	2	21
Online examination	Online lecture	Reading passage Translation passage Media terms	Grammatical subject Listening passage Media terms	2	22
Online, written, oral tests and direct questions	Online lecture		Reading passage Translation passage Media terms	2	23
A Online, written, oral tests and direct questions	Online lecture		Grammatical subject Media subject Media terms	2	24
Online, written, oral tests and direct questions	Online lecture		Reading passage Listening passage Translation passage Media terms	2	25
Online, written, oral tests and direct questions	Online lecture		Grammatical subject Media subject Media terms	2	26
Online, written, oral tests	Online lecture		Reading subject Translation	2	27

and direct questions			subject Media terms		
Online, written, oral tests and direct questions	Online lecture		Reading passage Listening passage Translation passage Media terms	2	28
Online, written, oral tests and direct questions	Online lecture		Grammatical subject Media subject Media terms	2	29
Online, written, oral tests and direct questions	Online lecture	<b>The second examination terms</b>		2	30

infrastructure .40

.....	1- Required textbooks
English for mass media Nabil Muhammad Ali	2- Main references (sources)
.....	A- Recommended books and references (Scientific journals, reports, ....)
.....	B - Electronic references, websites...

Curriculum development plan: to adopt contact method in teaching .41  
English language.

## **Course Description Form**

### **Contemporary International Issues - Digital Media Department - Second Stage**

#### **Course Description**

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the Available. It must be linked to the program learning opportunities.  
;description.

- College of Successor' University of the Prophets Media	Educational institution .134
Digital Media Department	/ scientificSection .135 Center
Contemporary international issues	Course Name/Code .136
mandatory	Available attendance .137 forms
Asst. Prof. Dr. Abdul Majeed Abdul Latif Al- Khatib	Name of the subject .138 teacher
annual	semester/year .139
hours 60	Number of study .140 (kidney)hours
2024/11/1	Date this description was .14 prepared
:Course objectives .142	
<p>Contemporary international issues that the world is The course aims to identify witnessing, especially issues of terrorism, extremism, climate change and illegal Many Contemporary international issues immigration, in addition to identifyingA scholars and thinkers are interested in many contemporary issues related to the s .ustainability of life and its safety from internal and international challenges</p>	

Teaching, learning and assessment methodsScheduledOutputs of the .42

ت- Cognitive objectives		
-1 Student definitionThe concept of contemporary international issues. regional and local i, Identify the differences between contemporary international2- .ssues		
Identifying global problems and crises that need to be addressed and addresse3- .d		
.ScheduledPrivateYesSkills ObjectivesB - ..International issues are of great importance nowadays1- Win and w, their causes, Identify international and regional crises2- The student acquires .ays to solve these crises and problems		
Teaching and learning methods		
Scientific lecture method -18 Discussion method by directing questions to students and participating in the .lecture and tests		-19
Evaluation methods		
person lectures-In -5 Practical application-blackboard-display screen-Video -6		
based goals-Affective and valueC- Demonstrate professional responsibility at work by drawing on previousA1- .historical experiences objectively to provide practical interactive value Demonstrate the ability to think critically and constructively and solve problemsA2- .by drawing on and benefiting from past experiences Ability to work in groups and collaborateA3- The ability to manage time optimallyA4-		
Transferable (other skills related to employability QualificationD - General skills and and personal development). .Linguistically proficient DigitallyD1- The student can be a journalist awareness-SelfD2- The ability to To have realistic experiences with cognitive perceptionsD3- To develop reporting skillsD4-		

Course structure.43					
Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	wa t c h e s	week
Written and oral tests and direct questions	, Lectures discussions and practical training in person	The concept and definition of international issues	The student understands an idea about the .topic	2	1
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Obstacles to democracy in the world	The student understands an idea about the topic.	2	2
Written and oral tests and direct questions	Lectures, discussions and practical training in person	International Migration and Refugees	The student understands an idea about the topic.	2	3
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Energy and petroleum security	The student understands an idea about the topic.	2	4
Written and oral tests and	Lectures, discussions and practical	International terrorism and extremism	The student understa	2	5

direct questions	training in person		nds an idea about the topic.		
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Wars and international conflicts	The student understands an idea about the topic.	3	6
Written and oral tests and direct questions	Lectures, discussions and practical training in person	climate change	The student understands an idea about the topic.	3	7
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Food security and food crisis	The student should get to know	3	8
Written and oral tests and direct questions	Lectures, discussions and practical training in person	drugs	The student should get to know	3	9
Written and oral tests and direct questions	Lectures, discussions and practical training in person	violence against children	The student understands the mechanism of work	3	10
Written and oral tests and direct questions	Lectures, discussions and practical training in person	population density	The student understands	3	11

Written and oral tests and direct questions	Lectures, discussions and practical training in person	Globalization	The student learns	3	12
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Water security	The student understands	3	13
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Clash of Civilizations	For the student to learn	3	14
Written and oral tests and direct questions	First semester exam			3	15
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Weak national production	The student understands	3	16
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Economic crises unless		3	17
Written and oral tests and direct questions	Lectures, discussions and practical training in person	natural disasters	For the student to learn	3	18
Written and oral tests and direct questions	Lectures, discussions and practical	being issues-Health and well	For the student to learn	3	19

	training in person				
Written and oral tests and direct questions	Lectures, discussions and practical training in person	cyber wars	The student applies	3	20
Written and oral tests and direct questions	Lectures, discussions and practical training in person	child labor	The student learns	3	21
Written and oral tests and direct questions	Lectures, discussions and practical training in person	The spread of epidemics and viruses	The student understands an idea about the topic.	3	22
Written and oral tests and direct questions	Lectures, discussions and practical training in person	nuclear arms race	The student understands an idea about the topic.	3	23
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Global poverty issues	The student should know	3	24
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Environmental and desertification issues	For the student to know	3	25
Written and oral tests and	Lectures, discussions and practical	Education issues	The student	3	26

direct questions	training in person		should know		
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Environment and Sustainable Development	For the student to learn	3	27
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Arab-Israeli conflict	The student learns practical applications	3	28
Written and oral tests and direct questions		Second semester exam		3	30

#### infrastructure .44

nothing	Required textbooks- 1
Moh Contemporary International Relations - ammed Saad Abu Amoud A tour of contemporary international issu-2A Mohammed Ali Awini es-	)sources( Main references- 2
Children, Big Data for Sustainable Development, <i>decolonization</i> ·Africa Crisis and Emergency Response, Democracy, Artificial Intelligence, Population.	Recommended books and- A Scientific( references )...., reports, journals
<b><u>did ?Why..Issues International stuck not succeed Nations United in Solve it maybe For countries ?And is it ?Dispensing with About it</u></b> <a href="https://www.aljazeera.net/programs/2023/">/2023/programs/net.aljazeera.www://https</a>	, Electronic references- B ...websites

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keeping pace with the current scientific: Curriculum development plan .45  
in addition to, development and using modern methods in media studies  
applying the basic components of comprehensive, identifying weaknesses  
.educational quality management

## **Course Description Form**

**Second Stage -Digital Media Department -2 Media Language**

### **Course Description**

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the Available. It must be linked to the program learningopportunities.  
;description.

Successor' University of the Prophets	Educational institution .143
Digital Media Department	/ scientificSection .144 Center
2 Media Language	Course Name/Code .145
mandatory	Available attendance .146 forms
Muhammad Jamal Hussein. D.M	Name of the subject .147 teacher
annual	semester/year .148
hours 60	Number of study .149 (kidney)hours
2024/11/1	Date this description was .15 prepared
:Course objectives .151	
<p>as well as to, The course aims to identify the concept of media language in general Easily For the mediaLanguage Ain addition to identifying, know the most important The influence and power AAnd the press has become the guideMediain the media The language Fieldsof influence on the public's attitudes and beliefs in various It helps the student to perform his duty in the required manner, For the mediais... using correct language that is characterized by clarity and attractiveness, given that It has Digital media.SocialAddressing the masses and groupsMediathe language of become an influential role in building nations and shaping civilizations, as it plays an important strategic role in directing, guiding, and educating society..</p>	

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Teaching, learning and assessment methods	Scheduled	Outputs of the	46
<p>ث- Cognitive objectives :</p> <p>1 Student definition Features of media language.</p> <p>2- The language increases From the student's abilitiesFor the media ed and described in a lively and entertaining way</p> <p>3- Culture is And to view One of MediaAwareness and speaking language the most important Things that makes Mediathat helps him form a Media It helps him form a Media About it making a nosound opinion that is accepted by the public.</p> <p>Digital Mediastudent time.</p>			
<p>B - Objectives</p> <p>Media1- Gain the language Student Skills flexibility and expressiveness, Brevity</p> <p>2- The student acquires the skill of communicating with the community on His knowledge of the duringAnd public life fromSocialsocial networking sites.</p> <p>language characteristics and attributes of the language</p>			
Teaching and learning methods			
Scientific lecture method		-20	
Discussion method by directing questions to students and participating in the lecture and tests		-2	
Evaluation methods			
person lectures-In		-7	
Practical application-blackboard-display screen-Video		-8	

based goals-Affective and valueC-

Demonstrate professional responsibility at work by drawing on previousA1-  
.historical experiences objectively to provide practical interactive value

Demonstrate the ability to think critically and constructively and solveA2-  
.problems by drawing on and benefiting from past experiences

Ability to work in groups and collaborateA3-

The ability to manage time optimallyA4-

Transferable (other skills related to QualificationD - General skills and  
employability and personal development).

.Linguistically proficient DigitallyD1- The student can be a journalist  
awareness-SelfD2- The ability to

To have realistic experiences with cognitive perceptionsD3-

To develop reporting skillsD4-

Course structure.47

Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	weeks	week
Written and oral tests and direct questions	, Lectures discussions and practical training in person	Features of media language	The student understands an idea about the topic	2	1
Written and oral tests and direct questions	Lectures, discussions and practical training in person	The ability to describe in a lively and entertaining way	The student understands an idea about the topic.	2	2
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Brevity and flexibility	The student understands an idea about the topic.	2	3
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Contemporary means matching speech to the requirements of the situation	The student understands an idea about the topic.	2	4
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Scalability	The student understands an idea about the topic.	2	5
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Common mistakes in media language	The student understands an idea about the topic.	3	6
Written and oral tests and	Lectures, discussions and	Morphological application	The student understands	3	7

direct questions	practical training in person		an idea about the topic.		
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Active participle	The student should get to know	3	8
Written and oral tests and direct questions	Lectures, discussions and practical training in person	participle	The student should get to know	3	9
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Adjective and hyperbole	The student understands the mechanism of work	3	10
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Rhetorical applications on media texts	The student understands	3	11
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Simile	The student learns	3	12
Written and oral tests and direct questions	Lectures, discussions and practical training in person	metaphor	The student understands	3	13
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Practical applications	For the student to learn	3	14

Written and oral tests and direct questions	First semester exam			3	15
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Metaphor	The student understands	3	16
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Media language functions		3	17
Written and oral tests and direct questions	Lectures, discussions and practical training in person	News and Media	For the student to learn	3	18
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Interpretation and explanation	For the student to learn	3	19
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Guidance and counseling	The student applies	3	20
Written and oral tests and direct questions	Lectures, discussions and practical training in person	entertainment and enjoyment	The student learns	3	21
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Suspense and advertising	The student understands an idea about the topic.	3	22

Written and oral tests and direct questions	Lectures, discussions and practical training in person	Education and socialization	The student understands an idea about the topic.	3	23
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Dictionaries of words	The student should know	3	24
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Spelling and punctuation	For the student to know	3	25
Written and oral tests and direct questions	Lectures, discussions and practical training in person	the exten, The tied taa ded taa	The student should know	3	26
Written and oral tests and direct questions	Lectures, discussions and practical training in person	extend, Middle hamza ed taa	For the student to learn	3	27
Written and oral tests and direct questions	Lectures, discussions and practical training in person	General writing principles	The student learns practical applications	3	28
Written and oral tests and direct questions		Second semester exam		3	30

infrastructure .48

nothing

Required textbooks- 1

Abdul Sattar Jawad-Media language -3 Abu Arja isLanguage in media discourse- -2A walking	)sources( Main references- 2
-Media language production in media texts Mahmoud Khalil and Mohamed Mansour Heiba	Recommended books and- A Scientific( references )...., reports, journals
<a href="https://rawabetcenter.com/archives/82162">https://rawabetcenter.com/archives/82162</a> <a href="https://www.ahewar.org/debat/show.art.asp?aid=137885">https://www.ahewar.org/debat/show.art.as p?aid=137885</a>	, Electronic references- B ...websites
keeping pace with the current scientific: Curriculum development plan .49 in addition to, development and using modern methods in media studies applying the basic components of comprehensive, identifying weaknesses .educational quality management	

## Course Description Form

### Course Description

**This course description provides a concise summary of the main course features and the learning outcomes expected of the student, demonstrating whether the student has made the most of the available learning opportunities. It must be linked to the program description.;**

<b>Educational institution .1</b>	<b>University of the Prophets' Successor</b>
<b>Section scientific/The .2 Center</b>	Digital Media Department
<b>name /Course code .3</b>	Communication Theories in the Digital Environment
<b>Available attendance .4 forms</b>	mandatory
<b>Name of the subject .5 teacher</b>	M.Dr. Amjad Ali Abdul-Kazem
<b>the chapter /year .6</b>	annual
<b>Number of study hours .7 (kidney)</b>	60hour
<b>Date this description .8 was prepared</b>	1/10/2024

### **Course objectives: .9**

**The course aims to introduce the concept of communication theories in general, as well as to know the communication theories in the digital environment, in addition to learning about The concept of digital communication, its historical roots, and the factors that shape it. Digital communication has become an influential role in building nations and shaping civilizations, as it plays an important strategic role in guiding, directing, and educating society..**

**The Cognitive objectives: -1**

- 1. Introduce the student to the concept of communication, its historical roots, and the factors that shape it.**
- 2– Identifying the concept of communication theories, their functions, and their use in media and digital communication..**
- 3– Identify how digital communication theories influence audience attitudes..**

**B - Objectives Skills Yes Private Scheduled.**

- 1– Identify the difference between digital and analog communications and forms of digital communication..**
- 2– The student acquires the skill of communicating with society on social media and public life through his knowledge of the characteristics and features of digital communication.**

**Teaching and learning methods**

- Scientific lecture method -1**
- Discussion method by directing questions to students and participation In -2 lecture and tests.**

**Evaluation methods**

- In-person lectures -1**
- Visual aids' video-display screen-blackboard-Practical application -2**

**C-Affective and value-based goals**

**A1-Demonstrate professional responsibility at work by utilizing previous historical experiences objectively to provide practical interactive value..**

**A2-Demonstrate the ability to think critically and constructively and solve problems by drawing on and benefiting from past experiences.**

**A3-Ability to work in groups and group cooperation**

**A4- The ability to manage time optimally**

**D -General and Qualification Skills Transferred (Other skills related to employability and personal development).**

**D1- The student can be a journalist Proficient in digital communication skills.**

**D2-Ability to learn independently**

**D3-To have realistic experiences with cognitive perceptions.**

**D4-To develop reporting skills.**

### **Course structure.11**

<b>week</b>	<b>watches</b>	<b>Required learning outcomes</b>	<b>Unit name /Or the subject</b>	<b>Teaching method</b>	<b>Evaluation method</b>
<b>1</b>	<b>2</b>	The student understands the idea of the topic (digital communication)	The concept of digital communication	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>2</b>	<b>2</b>	The student understands an idea about the topic.	Development of the communication	Lectures, discussions and practical training in person	Written and oral tests and direct questions

		(Development of the communication and media infrastructure)	and media infrastructure.		
<b>3</b>	<b>2</b>	The student understands an idea about the topic.  Elements and models of communication and media on the Internet	Elements and models of communication and media on the Internet	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>4</b>	<b>2</b>	The student understands an idea about the topic.  (The concept of theories)	The concept of theories .	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>5</b>	<b>2</b>	The student understands an idea about the topic.  Functions and purpose of theories	Functions and purpose of theories.	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>6</b>	<b>3</b>	The student understands an idea about the topic.	Theory validity criteria	Lectures, discussions and practical training in person	Written and oral tests and direct questions

		Theory validity criteria			
<b>7</b>	3	The student understands an idea about the topic.	Introduction to Theory in Digital Media Studies	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>8</b>	3	The student should get to know  magic bullet theory	magic bullet theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>9</b>	3	The student should get to know  Diffusion of Innovations Theory	Diffusion of Innovations Theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>10</b>	3	The student understands the mechanism of work  knowledge gap theory	knowledge gap theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>11</b>	3	The student understands  Theories used in digital media studies	Theories used in digital media studies	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>12</b>	3	learn The student	Uses and Gratifications Theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions

<b>13</b>	3	The student understands  Public sphere theory	Public sphere theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>14</b>	3	For the student to learn  means-richness theory	means-richness theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>15</b>	3	<b>First semester exam</b>			Written and oral tests and direct questions
<b>16</b>	3	The student understands	Deleted agenda theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>17</b>	3		Optimal experience theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>18</b>	3	For the student to learn	Deleted agenda theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>19</b>	3	For the student to learn	Uncertainty Reduction Theory.	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>20</b>	3	The student applies	knowledge gap theory	Lectures, discussions and practical	Written and oral tests

				training in person	and direct questions
<b>21</b>	3	The student learns	Network theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>22</b>	3	The student understands an idea about the topic.	Democratic Space Theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>23</b>	3	The student understands an idea about the topic.	Convergence theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>24</b>	3	The student should know	Digitization theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>25</b>	3	For the student to know	Social communication labyrinth theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>26</b>	3	The student should know	Digital Narrative Theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>27</b>	3	For the student to learn	Digital Transformation Theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions

28	3	The student learns practical applications	Alternative media theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
30	3		Second semester exam		Written and oral tests and direct questions

### infrastructure.12

<b>1Required textbooks</b>	nothing
<b>2Main references(Sources)</b>	<p>Communication Theories – Imad Makkawi -1 and Laila Al-Sayed</p> <p>A2-online communication -Mohamed Abdel Hamid</p> <p>3– Media and Influence Theories – Muhammad Abdul Hamid</p>
<b>A- Recommended books and references (scientific journals,Reports,....)</b>	Media theories and methods.
<b>B - Electronic references,websites....</b>	<p><a href="https://rawabetcenter.com/archives/82162">https://rawabetcenter.com/archives/82162</a></p> <p><a href="https://www.ahewar.org/debat/show.art.asp?aid=137885">https://www.ahewar.org/debat/show.art.asp?aid=137885</a></p>

**Curriculum Development Plan: Keeping pace with scientific developments .13  
and using modern methods in media studies' In addition to identifying  
weaknesses Application of components Fundamentals of Total Educational  
Quality Management**

**Warith Al-Anbiya University - College of Media - Department of Digital Media**

### **Course Description**

This course description provides a concise summary of the main course features and the learning outcomes expected of the student, demonstrating whether the student has made the most of the available learning opportunities. It must be linked to the program description.

University of the heirs of the prophetsCollege of Media	Educational institution .152
Digital Media DepartmentSecond stage	Scientific Department / .153 Center
digital technologies	Course Name/Code .154
mandatory	Available attendance .155 forms
M.M. Ghaith Musa Imran	Name of the subject .156 teacher
annual	semester/year .157
Three hours per week - two practical and one theoretical	Number of study hours .158 (total)
11/12/2024	Date this description .159 was prepared
Course objectives. 9	
For the student to knowBasic concepts of digital technologiesIts communicative importance to society and human civilization	
The student should be familiar with the concept ofInternet media applicationsand digital citizenship	
To familiarize the student with the emergence and development of the concept of citizen journalism in the digital communication environment.	
The student should become familiar with the concepts related toModern technology in media work	
For the student to know The role of artificial intelligence in the media	
The student should understand the mechanisms of digital marketing, especially in the field of digital media.	
The student should be able to understand the application.Artificial Intelligence Applications in Online Journalism: The Future of Online Journalism with Artificial Intelligence	
The student will be able to expand his knowledge about the scientific and practical applications of browsing the Internet.	
The student must showInternet of Things(IOT) Connected Devices – Technologies Used – Internet Applications	

To understand networks (types of networks - cyber security - network protocols)

Course outcomes, teaching, learning and assessment methods.50

A- Cognitive objectives

- 1- Know the concept Basic concepts of digital technologies Its communicative importance to society and human civilization
- 2- Learn about digital citizenship.
- 3- The student explains the emergence and development of the concept of citizen journalism in the digital communication environment.
- 4- The student knows the concepts related to: Modern technology in media work
- 5- The student determines The role of artificial intelligence in the media
- 6- Able to apply Artificial Intelligence Applications in Online Journalism: The Future of Online Journalism with Artificial Intelligence
- 7-Able to apply scientific and practical applications of browsing the Internet
- 8-Knows the Internet of Things(IOT) Connected Devices – Technologies Used – Internet Applications
- 9-Knows networks (types of networks - cyber security - network protocols)

B - Course specific skill objectives.

- 1- Gaining experience and skills by studying previous experiences.
- 2- Identify the most important elements of the course.
- 3- The student acquires practical and scientific skills that help him perform his duties in the required manner.
- 4- Rely on what was studied in the application by browsing the Internet.

C- Teaching and learning methods

- |  |     |
|--|-----|
| Scientific lecture method  | -22 |
| Discussion method by directing questions to students and participating in the lecture  | -23 |
| Using modern methods such as the smart board and modern programs that help in producing digital content that can be published on all websites across the Internet. | -24 |

D- Evaluation methods

Daily oral test  
The test is short  
Monthly test  
Final Exam

H - Emotional and value-based goals

- 1- Demonstrate professional responsibility at work by drawing on previous historical experiences.
- 2- Demonstrate the ability to think critically and constructively and solve problems by relying on and benefiting from past experiences.
- 3- The ability to work within groups and cooperate collectively.
- 4- The ability to manage time optimally.

Z - General and transferable skills (other skills related to employability and personal development).

- 1- Enable the student to be a successful digital journalist
- 2- The ability to self-learn
- 3- To have realistic experiences with cognitive perceptions.
- 4- Develop reporting skills.

Course structure.51

Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	watches	weeks
Written and oral tests and direct questions	Lectures and discussions in person	Basic concepts of digital technologies	Basic concepts of digital technologies	2	1
Written and oral tests and direct questions	Lectures and discussions in person	Digital Citizenship	The new media environment in the Photoshop adobe and definition  21st Century Photoshop Definition  Home page and ribbons with practical application	2	2
Written and oral tests and direct questions	Lectures and discussions in person	Media language: concept and functions	Media language... concept and functions.	2	3
Written and oral tests and direct questions	Lectures and discussions in person	Internet media applications	Internet media applications	2	4
Written and oral tests and direct questions	Lectures and discussions in person	Digital information sources	Areas of benefit from modern technology in media work	2	5
Written and oral tests and direct questions	Lectures and discussions in person	Digital information sources	Digital information sources	2	6
Written and oral tests and direct questions	Lectures and discussions in person	Artificial intelligence applications	The role of artificial intelligence in the media	2	7
Written and oral tests and	Lectures and	Artificial intelligence applications	The role of artificial intelligence in social media	2	8

direct questions	discussions in person				
Written and oral tests and direct questions	Lectures and discussions in person	Artificial intelligence applications	Artificial Intelligence Applications in Online Journalism: The Future of Online Journalism with Artificial Intelligence	2	9
Written and oral tests and direct questions	Lectures and discussions in person	surf the internet	Arab journalism and artificial intelligence	2	10
Written and oral tests and direct questions	Lectures and discussions in person	Information Technology Jobs	Communication Technology (Information and Communication Technology Jobs - Uses of Information and Communication Technology) Telecommunication - The Impact of Communication Technology on Public Media)	2	11
Written and oral tests and direct questions	Lectures and discussions in person	Digital media integration	Cloud Computing (Benefits of Cloud Computing over Traditional Computing – Cloud Requirements Reasons for migrating to the cloud - Cloud operating systems - Cloud application areas	2	12
Written and oral tests and direct questions	Lectures and discussions in person	Internet of Things	Internet of Things(IOT) Connected Devices – Technologies Used – Internet Applications	2	13
Written and oral tests and direct questions	Lectures and discussions in person	Metaverse media	Metaverse Media (The Web Generation Powering the Metaverse – Seventh Generation Journalism – Technological and	2	14

			Regulatory Challenges of the Metaverse))		
Written and oral tests and direct questions	First semester exam			2	15
Written and oral tests and direct questions	Lectures and discussions in person	Modern digital applications	Big Data Analysis (Analysis Tools – Analysis Techniques – Big Data Applications))	2	16
Written and oral tests and direct questions	Lectures and discussions in person	Humanizing the media	Networks (Types of Networks – Cyber Security – Network Protocols))	2	17
Written and oral tests and direct questions	Lectures and discussions in person	Information verification sources	Automation (control systems - software automation - automation applications))	2	18
Written and oral tests and direct questions	Lectures and discussions in person	Media content production	Virtual and Augmented Reality (VR - AR)	2	19
Written and oral tests and direct questions	Lectures and discussions in person	Information security	Digital Security (Encryption - Malware - Privacy))	2	20
Written and oral tests and direct questions	Lectures and discussions in person	Media ideology	Machine learning (deep learning, neural networks, classification algorithms)	2	21
Written and oral tests and	Lectures and	Criticism and analysis of	Electronic publishing (the concept of electronic publishing – the objectives of	2	22

direct questions	discussions in person	the press photo	electronic publishing – the types of electronic publishing)) Features and characteristics		
Written and oral tests and direct questions	Lectures and discussions in person	Media production	Fog computing (How fog computing works - Fog computing applications))	2	23
Written and oral tests and direct questions	Lectures and discussions in person	Management systems in digital media	Digital Content Management (Content Management Systems))CMS( - Content Marketing	2	24
Written and oral tests and direct questions	Lectures and discussions in person	Management systems in digital media	Programming and digital control	2	25
Written and oral tests and direct questions	Lectures and discussions in person	Learn about new technologies	Internet technology generation(5G)	2	26
Written and oral tests and direct questions	Lectures and discussions in person	Learn about new technologies	Internet technology generation(5G)	2	27
Written and oral tests and direct questions	Lectures and discussions in person	Learn about new technologies	Internet technology generation(5G)	2	28
Written and oral tests and direct questions	Lectures and discussions in person	Learn about new technologies	Develop skills in generation applications5	2	29
		Second semester exam			30

nothing	1- Required textbooks
<p><b>1. Networking and Protocol Basics:</b></p> <p><b>Computer Networking: A Top-Down Approach</b> by Kurose and Ross: A comprehensive book covering the basics of networking and Internet protocols. •</p> <p><b>TCP/IP Illustrated, Volume 1: The Protocols</b> by Stevens: A classic reference to TCP/IP protocols. •</p> <p><b>2. Web development:</b></p> <p><b>HTML and CSS: Design and Build Websites</b> by Docket: An excellent book for beginners in web development. •</p> <p><b>JavaScript and JQuery: Interactive Front-End Web Development</b> by Docket: Introduces the fundamentals of JavaScript and JQuery for developing interactive user interfaces. •</p> <p><b>Eloquent JavaScript</b> by Haverbeke: An advanced book that covers JavaScript in depth. •</p> <p><b>Learning React</b> by Banks and Porcello: A comprehensive guide to developing web applications with React.js. •</p> <p><b>3. Databases:</b></p> <p><b>Database Systems: The Complete Book</b> by Garcia-Molina, Ullman, and Wisdom: A comprehensive reference to database management systems. •</p> <p><b>SQL Cookbook</b> by Molinaro: A collection of recipes for solving common SQL problems. •</p> <p><b>4. Cybersecurity:</b></p>	2- Main references (sources)

**Hacking: The Art of Exploitation** by Erickson: •  
Provides an in-depth look at various hacking techniques.

**Web Application Hacker's Handbook** by Stuttard •  
and Pinto: A Comprehensive Guide to Web Application Security Testing.

**OWASP (Open Web Application Security Project):** A •  
free resource providing information and tools about web application security.

### 5. Image and video processing:

**Digital Image Processing** by Gonzalez and Woods: A •  
classic reference in digital image processing.

**Video Encoding and Streaming** by Wiegand: Covers •  
the basics of video encoding and streaming.

**FFmpeg:** A widely used open source library for video •  
processing.

### 6. Artificial Intelligence and Machine Learning:

**Artificial Intelligence: A Modern Approach** by •  
Russell and Norvig: A comprehensive book covering the basics of artificial intelligence.

**Hands-On Machine Learning with Scikit-Learn, •  
Keras & TensorFlow** by Géron: A Practical Guide to Machine Learning with Python.

Curriculum development plan: keeping pace with the scientific developments .53  
taking place and using modern methods in media studies, pointing out weak  
points, applying the basic components of comprehensive quality  
management.

### Course Description

This course description provides a concise summary of the main course features and the learning outcomes expected of the student, demonstrating whether the student has made the most of the available learning opportunities. It must be linked to the program description.

University of the Heirs of the Prophets (peace be upon them) - College of Media	Educational institution .160
Digital Media Department -Stage two	Scientific Department / .161 Center
Networking Principles	Course Name/Code .162
mandatory	Available attendance .163 forms

M.M. Ghaith Musa Imran	Name of the subject teacher .164
annual	semester/year .165
Two hours per weekMy theory with my practical hour	Number of study hours (total) .166
12/11/2024	Date this description was prepared .167
<b>Course objectives .168</b>	
The student should understand the concept Installing the network card	
The student studies organization Networking and its types	
The student should see the addition Network devices	
The student should get to know and its divisions in the network with its types	
The student should explain Pair-to-pair networking	
The student understands how to work on Broccoli Address	
The student should have the ability to know Specify the network mask	
The student can expand his horizons Specify the type of transmitted signal	
The student should explain the concept of communication technology functions.theNetwork ID To be able to share the network To learn about network design Understand the management of posts with network management To know how to use protocols	

**Course outcomes, teaching, learning and assessment methods.54**

#### A- Cognitive objectives

- 1- Know the concept Installing the network card
- 2- Organize Networking and its types
- 3- Able to add Network devices
- 4- Knows IP and its divisions in the network with its types
- 5- Determines Pair-to-pair networking
- 6- Knowing how to work on Broccoli Address
- 7- Knows the functions of communication technology the Network ID
- 8- Able to share the network
- 9- Able to manage the network and manage its shares
- 10- Able to use protocols

#### B - Course specific skill objectives.

- 1- Gaining experience and skills by studying previous experiences.
- 2- Identify the most important elements of the course.
- 3- The student acquires practical and scientific skills that help him perform his duties in the required manner.
- 4- Relying on studying the technical programs that have been passed.

#### Teaching and learning methods

- |   |     |
|---|-----|
| Scientific lecture method   | -25 |
| Discussion method by directing questions to students and participating in the lecture | -26 |
| Using modern methods in blended learning  | -27 |

#### Evaluation methods

- Daily oral test
- The test is short
- Monthly test
- Final Exam

#### C- Emotional and value-based goals

- 1- Demonstrate professional responsibility at work by drawing on previous experiences.
- 2- Demonstrate the ability to work on programs.
- 3- The ability to work within groups and cooperate collectively.
- 4- The ability to manage time optimally.

D - General and transferable skills (other skills related to employability and personal development).

1- The student can be a successful journalist.

2- The ability to learn independently

3- To have realistic experiences with cognitive perceptions.

4- Develop reporting skills.

## Course structure .55

Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	watches	week
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Installing the network card	Installing the network card	2	1
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Networking and its types	Networking and its types	2	2
Electronic, written, oral and direct questions tests	Practical application on the computer using Photoshop	Networking and its types	Networking and its types	2	3
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Network devices	Network devices	2	4
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the	IP	IP with its classifications	2	5


	general circumstances.				
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Pair-to-pair networking	Pair-to-pair networking	2	6
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the interaction.	Specify the address of the broncoli	Specify the address of the broncoli	2	8
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Specify the network mask	Specify the network mask	2	9
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	theNetwork ID	theNetwork ID	2	10
Electronic, written, oral and direct	Practical application	File transfer	File transfer	2	11

questions tests					
Electronic, written, oral and direct questions tests	Practical application	Network sharing	Network sharing	2	12
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Network sharing	Network sharing	2	13
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Security approvals	Security approvals	2	14
Electronic, written, oral and direct questions tests	First semester exam			2	15
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Use of thePING	Use of thePING	2	16

Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Use of theMAC	Use of theMAC	2	17
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Network design	Network design	2	18
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Messages on the network	Messages on the network	2	19
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Post Management	Post Management	2	20
Electronic, written, oral and direct	Delivering lectures and discussions in person or electronically,	wireless network	wireless network	2	21

questions tests	depending on the general circumstances.				
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Network layers	Network layers	2	22
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Linking via suj	Linking via suj	2	23
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Connecting via router	Connecting via router	2	24
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Use of protocols	Use of protocols	2	25
Electronic, written, oral	Delivering lectures and	Use of protocolsIEEE	Use of protocolsIEEE	2	26

and direct questions tests	discussions in person or electronically, depending on the general circumstances.				
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Use of protocolsIEEE	Use of protocolsIEEE	2	27
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Practical applications of the most important softwareIn the field of networks that can be employed in the field of media work	The student should understand the most important software.	2	28
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Practical applications	The student understands the programs	2	29
		Second month exam			30

infrastructure .56	
nothing	1- Required textbooks
<b>Computer Networking: A Top-Down Approach</b> by Kurose and Ross: This book is an excellent and comprehensive reference to networking principles. It uses a top-down approach to explaining concepts, starting with applications and working down to the other layers of the network.	2- Main references (sources)
<b>Networking All-in-One For Dummies</b> by Doug Lowe: A simple and easy-to-understand book that presents networking fundamentals in a practical, hands-on way. It may be suitable for students without a strong technical background.	A- Recommended books and references (scientific journals, reports, etc.)
 <b>TCP/IP Illustrated, Volume 1: The Protocols</b> by W. Richard Stevens: This book is a classic reference to the TCP/IP protocols and is essential for understanding how the Internet works.	B - Electronic references, websites...

Curriculum development plan: keeping pace with the scientific developments .57 taking place and using modern methods in media studies, pointing out weak points, applying the basic components of comprehensive quality management.

## Course Description Form

### Course Description

**This course description provides a concise summary of the main features of the course and the learning outcomes expected of the student.**

**Demonstrating whether he has made the most of the learning opportunities available. This must be linked to the description.**

**The program.**

<b>University of the Prophets' Successor</b>	<b>Educational institution .1</b>
<b>Digital Media Department</b>	Sectionscientific/The Center .2
<b>Presentation and delivery</b>	name /Course code .3
<b>mandatory</b>	Available attendance forms .4
<b>MMr. Hazem FadelAburock</b>	Name of the subject teacher .5

<b>annual</b>	the chapter /year .6
<b>90hour</b>	Number of study hours (kidney) .7
<b>1/10/2024</b>	Date this description was prepared .8
<p align="center"><b>Course objectives: .10</b></p> <p>The course aims to identifyBy speaking and media presentation andEnabling students to applyMedia andexpansionTheir circle of acquaintancesThe recitation andIntroductionandStrengthening presenceMedia andKeeping upDevelopmentsIn the field of presentation</p>	
<p><b>Outputs of theScheduledTeaching, learning and assessment methods.14</b></p>	
<p align="center"><b>b-the Cognitive objectives:</b></p> <p>Learn about the performance methods in delivery and presentation. •</p> <p>Learn about performance. Radio</p> <p>Learn about television performance •</p> <p>Getting used to how to face the future •</p> <p>Knowledge and understanding of media performance and radio and •</p> <p>television program presentation–</p> <p>Subject–specific skills– •</p> <p>The presence of the media personality •</p> <p>The ability to communicate and interact with others, taking the •</p> <p>initiative to ask questions and continuing them</p>	

**for- Objectives SkillsYesPrivateScheduled.**

**The student acquires the skill of communicating with the community on social media and public life through his knowledge Presentation and delivery, including media appearances, expression of feelings and ideas, and the impact of pauses and letter pronunciation on conveying meanings.**

### **Teaching and learning methods**

**Scientific lecture method -3  
Discussion method by directing questions to students And -4  
participationinLecture and tests.  
-5**

### **Evaluation methods**

**In-person lectures -3  
Visual aids' video-display screen-blackboard-Practical application- Studio -4**

### **C-Affective and value-based goals**

**1-Demonstrate professional responsibility at work by utilizing previous historical experiences objectively to provide practical interactive value..**

**2-Demonstrate the ability to think critically and constructively and solve problems by drawing on and benefiting from past experiences.**

**3-Ability to work in groups and group cooperation**

**4- The ability to manage time optimally**

**D -General and Qualification SkillsTransferred (Other skills related to employability and personal development).**

**General and transferable skills •**

**Other skills related to employability and personal development(- •**

**General and transferable skills •**  
**Other skills related to employability and personal development (- •**  
**Presentation and delivery are a key axis in strengthening the media •**  
**personality and developing its skills in confronting**

### Course structure.15

week	watch es	Required learning outcomes	Unit name /Or the subject	Teaching method	Evaluation method
.1	2	The student understands an idea about the topic. Grading rules audio And types of sounds)	Grading rules audio  Types of sounds according to the evaluation of phoneticians and musicologists	Lectures, discussions and practical training in person	Written and oral tests and direct questions
.2	2	The student understands an idea about the topic.  (Stages of voice formation Digital.)	Stages of voice formation Digital.	Lectures, discussions and practical training in person	Written and oral tests and direct questions
.3	2	The student understands an idea about the	Divide the sound according to His attributes	Lectures, discussions and practical	Written and oral tests and direct questions

		topic.Divide the sound according to its characteristics include communication and media on the Internet.		training in person	
.4	2	The student understands an idea about the topic.  (TypesVoices humanity)	TypesVoices humanity	Lectures, discussions and practical training in person	Written and oral tests and direct questions
.5	2	The student understands an idea about the topic.  Presentation technique.	Presentation technique.	Lectures, discussions and practical training in person	Written and oral tests and direct questions
.6	3	The student understands an idea about the topic.Sermon	Sermon, delivery conditions	Lectures, discussions and practical training in person	Written and oral tests and direct questions

		, delivery conditions			
<b>.7</b>	3	The student understands an idea about the topic. Quality of delivery, introduction  The recitation and its history	Quality of delivery, introduction  The recitation and its history	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>.8</b>	3	The student should get to know Quality of delivery, introduction The recitation and its history	The concept of modern delivery	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>.9</b>	3	The student should get to know  Speech devices	Speech devices	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>.10</b>		The student should get to know  Technical means of	Technical means of meeting: self-control	Lectures, discussions and practical training in person	Written and oral tests and direct questions

		meeting: self-control			
<b>.11</b>	3	The student understands the mechanism of work  Modern delivery methods	Modern delivery methods	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>.12</b>	3	The student understands  Main defects and ways  Get over it	Main defects and ways  Get over it	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>.13</b>	3	understand and learn The student  Radio broadcasting	Radio broadcasting	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>.14</b>	3	The student understands  Public speaking exercises  Microphone and exercises  Self-preparation	Public speaking exercises  Microphone and exercises  Self-preparation	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>.15</b>	3	<b>First semester exam</b>			Written and oral tests and

					direct questions
<b>.16</b>	3	<p>The student understands</p> <p>The difference between speech</p> <p>And the casting</p>	<p>The difference between speech</p> <p>And the casting</p>	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>.17</b>	3	<p>Applies and The student understands</p> <p>relaxation exercises</p>	relaxation exercises	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>.18</b>	3	<p>For the student to learn</p> <p>Levels exercises</p> <p>sound</p>	<p>Levels exercises</p> <p>sound.</p>	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>.19</b>	3	<p>For the student to learn</p> <p>Assimilation exercises</p>	<p>Assimilation exercises</p> <p>Flipping and revealing.</p>	Lectures, discussions and practical training in person	Written and oral tests and direct questions

		Flipping and revealing			
<b>.20</b>	3	The student applies  Movement exercises  And stillness	Movement exercises  And stillness	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>.21</b>	3	The student learns  Exercises in speech tone	Exercises in speech tone	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>.22</b>	3	The student understands an idea about the topic.  Exercises in Al-Naani and conveying feelings	Exercises in Al-Naani and conveying feelings	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>.23</b>		The student understands an idea about the topic.  Exercises in rhetorical style	Exercises in rhetorical style		
<b>.24</b>		The student understands	Exercises in Story, poetry and acting		

		<p>an idea about the topic.</p> <p>Exercises inStory, poetry and acting</p>			
<b>.25</b>		<p>The student understands an idea about the topic.</p> <p>Exercises inRadio</p>	Exercises inRadio		
<b>.26</b>	3	<p>The student understands an idea about the topic.</p> <p>Exercises inCultural and entertainment programs</p>	Exercises inCultural and entertainment programs	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>.27</b>	3	<p>The student should know</p> <p>Exercises in avoiding bias and affirming neutrality</p>	Exercises in avoiding bias and affirming neutrality	Lectures, discussions and practical training in person	Written and oral tests and direct questions
<b>.28</b>	3	<p>For the student to know</p> <p>The character of avoiding</p>	The character of avoiding bias and affirming neutrality	Lectures, discussions and practical training in person	Written and oral tests and direct questions

		bias and affirming neutrality			
<b>.29</b>		For the student to know  Voice Distinction and Voice Distortion Exercises	Voice Distinction and Voice Distortion Exercises		
<b>.30</b>	3		Second semester exam		Written and oral tests and direct questions

### **infrastructure.16**

<b>1Required textbooks</b>	nothing
<b>2Main references(Sources)</b>	<p>The Art of Public Speaking on .1 Radio and Television - Dr. Sami Abdel Hamid</p> <p>The Art of Recitation - Abdel- .2 Warith Asr</p> <p>The Science of Rhetoric: Chapters in .3 Vocal Performance – Dr. Hussein Ali Harf Wam and Saleh Talib Da'daj</p> <p>Rhetoric - Aristotle, translated by: .4 Abdel Rahman Badawi</p>

<b>A- Recommended books and references (scientific journals, Reports,....)</b>	<a href="https://www.noor-book.com/en/ebook-%D9%81%D9%86-%D8%A7%D9%84%D8%A7%D9%84%D9%82%D8%A7%D8%A1/">https://www.noor-book.com/en/ebook-%D9%81%D9%86-%D8%A7%D9%84%D8%A7%D9%84%D9%82%D8%A7%D8%A1/</a>
<b>B - Electronic references, websites....</b>	<a href="https://suwaidan.com/%D9%81%D9%86-%D8%A7%D9%84%D8%A7%D9%84%D9%82%D8%A7%D8%A1/">https://suwaidan.com/%D9%81%D9%86-%D8%A7%D9%84%D8%A7%D9%84%D9%82%D8%A7%D8%A1/</a>

**Curriculum Development Plan: Keeping pace with scientific .17 developments and using modern methods in media studies 'In addition to identifying weaknesses Application of components Fundamentals of Total Educational Quality Management**

## **Course Description Form**

### **Course Description**

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the opportunities. It must be linked to the program description.;

University of the Prophets' Successor	Educational institution .169
Digital Media Department	Sections/Center .170
Digital Editing Vocabulary (Interview and Correspondence)	Course Name/Code .171
mandatory	Available attendance .172 forms
M.M. Walaa Mahmoud Shaker	Name of the subject .173 teacher
annual	semester/year .174
60 hours	Number of study .175 hours(kidney)
/ /2024	Date this description .176 was prepared
<p>Course objectives: .177</p> <p>The course aims to introduce the concept of Digital Editing Vocabulary (Interview and Correspondence) In general, as well as knowing the most important characteristics, elements, concepts and principles of the digital interview, in addition to getting to know Types A For interviews in the digital world (Text, video, audio) And how to prepare for it, as well as Building a relationship with the guest and methods Using video and audio tools And Use Programs (Zoom, Skype, and Teams) and get to know Best practices for making interviews visually and audibly engaging, mechanisms and methods of writing The counterpart at.</p>	

## Outputs of the Scheduled Teaching, learning and assessment methods.58

### the Cognitive objectives: -८

A1-He knows Digital Interview (General Concepts).

A2-The student is able to Preparing for interviews in the digital world Journalist.

A3-The student learns Proper preparation methods for digital interviews and Good preparation for digital questions

A4-Get to know Types of digital interviews (text, video, audio)

A5-Master Tools for conducting video and audio interviews and How to use Zoom and Skype Teams for interviews

### B - Objectives Skills Yes Private Scheduled.

B1-The student acquires the skills of writing news, reports and electronic news.

B2-The student acquires practical skills in writing news and reports.

B3- The student acquires practical and scientific skills that help him perform his duty in the required manner.

### Teaching and learning methods

Scientific lecture method -28

Discussion method by directing questions to students and participating in the lecture and tests. -29

Scientific visits to media institutions -30

### Evaluation methods

In-person lectures -9

Video-display screen-blackboard-Practical application -10

### C-Affective and value-based goals

A1-Demonstrate professional responsibility at work by drawing on previous historical experiences objectively to provide practical interactive value.

A2-Demonstrate the ability to think critically and constructively and solve problems by drawing on and benefiting from past experiences.

A3-Ability to work in groups and collaborate

A4- The ability to manage time optimally

D - General skills andQualificationTransferable (other skills related to employability and personal development).

D1- The student can be a successful journalist.

D2- The ability toSelf-awareness

D3-To have realistic experiences with cognitive perceptions

D4-To develop reporting skills

Course structure.59

Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	watch es	week
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Digital Interview (General Concepts)	The student understands an idea about the topic.	3	1
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Understanding the principles of digital interviewing	The student understands an idea about the topic.	3	2
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Preparing for interviews in the digital world	The student understands an idea about the topic.	3	3
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Types of digital interviews	The student understands an idea about the topic.	3	4
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Good preparation for digital questions	The student understands an idea about the topic.	3	5
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Building rapport with the guest in interviews	The student understands an idea about the topic.	3	6
Written and oral tests	Lectures, discussions and practical	Using video and audio tools in the interview	The student understands	3	7

and direct questions	training in person		an idea about the topic.		
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Master the tools needed to conduct video and audio interviews.	The student should get to know	3	8
Written and oral tests and direct questions	Lectures, discussions and practical training in person	How to use zoom, Skype, teams To conduct interviews	The student should get to know	3	9
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Written Interview - Preparation and Planning	The student understands the mechanism of work	3	10
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Writing Effective Written Interviews	The student understands	3	11
Written and oral tests and direct questions	Lectures, discussions and practical training in person	How to prepare open and closed questions	The student learns	3	12
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Tips on gathering information from the guest	The student understands	3	13
Written and oral tests and direct questions	Lectures, discussions and practical training in person	written interview- Editing and publishing	For the student to learn	3	14

Written and oral tests and direct questions	First semester exam			3	15
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Mastering the editing and publishing of written interviews	The student understands	3	16
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Re-editing and editing interviews		3	17
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Text formatting for digital publishing	For the student to learn	3	18
Written and oral tests and direct questions	Lectures, discussions and practical training in person	How to choose appropriate titles	For the student to learn	3	19
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Correspondence with journalists and media outlets	The student applies the practical method of news	3	20
Written and oral tests and direct questions	Lectures, discussions and practical training in person	How to communicate with journalists and media organizations	The student learns	3	21
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Writing a press release	The student understands an idea about the topic.	3	22

Written and oral tests and direct questions	Lectures, discussions and practical training in person	Rules for sending mail to journalists	The student understands an idea about the topic.	3	23
Written and oral tests and direct questions	Lectures, discussions and practical training in person	The best time and ways to display news and information	The student should know	3	24
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Digital correspondence with customers and businesses	The student should know the types of reports.	3	25
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Improve customer communication via email and social media	The student should know	3	26
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Correspond to customers in a professional manner	For the student to learn	3	27
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Making presentations and handling inquiries and complaints	The student learns practical applications	3	28
Written and oral tests and direct questions		Second month exam		3	30
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nothing			1- Required textbooks		

Media interview with the author Muhammad Khalil Al-Rifai Interview and journalistic investigation by author Issa Mahmoud Al-Hassan	2- Main references (sources)
	A- Recommended books and references (Scientific journals, reports, ....)
	B - Electronic references, websites...

Curriculum development plan: keeping pace with the current scientific .61 development and using modern methods in media studies, in addition to identifying weaknesses, applying the basic components of comprehensive educational quality management.

**University of the Prophets' Successor–College of Media–Digital Media  
Department**

**Course Description Form**

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve.

Proving whether he has made the most of opportunities learning Available. It must be linked to the program description.;

University of the Heirs of the Prophets (peace be upon them) - College of Media	Educational institution .178
Digital Media Department	Sections scientific/ .179 Center
Graphic design and animation	Course Name/Code .180
mandatory	Available attendance .181 forms
Mr. Ali Talib Adi	Name of the subject .182 teacher
annual	semester/year .183
Five hours a week-Four hours of practical work and one hour of theory.	Number of study .184 hours(kidney)
4/25/2025	Date this description .185 was prepared
Course objectives .186	
The student should become familiar with the concept and origin of graphic design.	
The student studies visual arts.	
To familiarize the student with digital design and the Internet	
The student should become familiar with the elements of graphic design.	
The student should explain the basics and rules of using color.	
The student will understand how computer graphics work.	
The student must have the ability to work in graphics on television.	
The student should be able to identify the factors for the success of the design.	
The student should explain the concept of color relationships.	

Outputs of the Scheduled Teaching, learning and assessment methods.62

<p>A- TheCognitive objectives</p> <p>A1-Know the concept of graphic design</p> <p>A2-Learn graphic design on the Internet</p> <p>A3-Defines functions for graphic design</p> <p>A4-Recognizes the meanings associated with colorsN</p> <p>A5-Identify the most important technical programs in graphic design</p> <p>A6-Knowledge of digital techniques in graphic design</p>		
<p>B - ObjectivesSkillsYesPrivateScheduled.</p> <p>B1-Gain experience and skills by studying previous experiences</p> <p>B2-Learn about the most important elements of the course</p> <p>B3- The student acquires practical and scientific skills that help him perform his duty in the required manner.</p> <p>B4- Relying on the study of the technical programs passed</p>		
Teaching and learning methods		
<p>Scientific lecture method -31</p> <p>Discussion method by directing questions to students and participating in the lecture -32</p>		
Evaluation methods		
<p>Daily oral test</p> <p>The test is short</p> <p>Monthly test</p> <p>Final Exam</p>		
<p>C-Affective and value-based goals</p> <p>A1-Demonstrate professional responsibility at work by drawing on previous experiences.</p> <p>A2-Demonstrate the ability to work on programs</p> <p>A3-Ability to work in groups and collaborate</p> <p>A4- The ability to manage time optimally</p>		
<p>D - General skills andQualificationTransferable (other skills related to employability and personal development).</p> <p>D1- The student can begraphic designersuccessful</p> <p>D2- The ability toSelf-awareness</p> <p>D3-To have realistic experiences with cognitive perceptions</p> <p>D4-To develop reporting skills</p>		

Course structure.63

Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	watches	week
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	graphic design concept	For the student to learn	2	1
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Graphic design and development prospects	For the student to know	2	2
Electronic, written, oral and direct questions tests	Practical application on the computer using Photoshop	Graphic design from its inception to industrial development	For the student to understand	2	3
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Graphic design in the nineteenth century	The student must show	2	4
Electronic, written, oral and	Delivering lectures and discussions in	Graphic design in the 20th century	The student should explain the main	2	5

direct questions tests	person or electronically, depending on the general circumstances.		functions of Photoshop.		
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Graphic design in the 21st century	The student should be aware	2	6
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the interaction.	Arts and Letters Movement	For the student to know	2	8
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Digital Art Introduction and Development	The student should realize	2	9
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Digital applications and processing methods	The student must show	2	10
Electronic, written, oral and	Practical application	The function of letters in	For the student to see	2	11

direct questions tests		shaping digital design			
Electronic, written, oral and direct questions tests	Practical application	The image	The student should explain	2	12
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Area	The student explains how the Premiere program works.	2	13
Electronic, written, oral and direct questions tests	My presence	digital design software	The student should realize the importance of	2	14
Electronic, written, oral and direct questions tests	<b>First semester exam</b>			2	15
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Graphics and layouts in design	The student must show	2	16
Electronic, written,	Delivering lectures and	Technical and aesthetic	The student should know	2	17

oral and direct questions tests	discussions in person or electronically, depending on the general circumstances.	characteristics of graphic design			
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	outer space	The student should explain	2	18
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Space tension	The student must show	2	19
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Formal organization	The student should explain the use of information.	2	20
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	optical illusion	The student should realize the practical applications.	2	21

Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Computer graphics in television	The student must show	2	22
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Design success factors	The student should explain	2	23
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	cognitive elements	For the student to know	2	24
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Visual elements	The student should realize	2	25
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on	Related items	The student should explain	2	26

	the general circumstances.				
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	structural elements	The student must show	2	27
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Formal organizations	For the student to understand	2	28
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Comprehensive review and practical application	For the student to understand	2	29
Electronic, written, oral and direct questions tests	My presence	Second month exam		2	30

infrastructure .64

nothing

1- Required textbooks

<p><b>Graphic Design Basics</b></p> <p><a href="https://www.researchgate.net/publication/309583819_asasyat_altsmym_aljrafyky">https://www.researchgate.net/publication/309583819_asasyat_altsmym_aljrafyky</a></p>	2- Main references (sources)
	A- Recommended books and references (Scientific journals, reports, ....)
<div>graphic design</div> <p>Graphic Design</p>	B - Electronic references, websites...

<p>Curriculum development plan: keeping pace with the scientific .65 developments taking place and using modern methods in media studies, pointing out weak points, applying the basic components of comprehensive quality management.</p>